

## **Selwyn Awards 2018**

*Recognising success in our community*

**Lincoln Event Centre**  
**Saturday 4 August 2018**

The Selwyn Awards are presented every two years to individuals and businesses who live or operate in Selwyn to honour outstanding work or inspirational achievements.

The awards, run by the Selwyn District Council (SDC), are an opportunity for the entire district to celebrate success through the following categories: **Arts and Culture, Community Service, Environmental, Innovation Excellence, Large Business, Small Business, Sport, Tourism**, and to recognise **Young Achievers**.

This year we are excited to announce the addition of the **People's Choice award**.

The awards celebrate excellence through the following characteristics:

- Enhancing the Selwyn District as a destination
- Innovation
- Customer service
- Environmental awareness
- Contribution to the local community

Sponsorship of the awards enables your company/organisation to:

- Promote to your staff, suppliers, clients and stakeholders your involvement and contribution to the awards
- Profile your commitment to the Selwyn District and show support for important community initiatives
- Host clients, suppliers or staff at the awards

### **Individual Award Sponsorship**

**Gold Sponsorship** - sponsorship of one of the award categories listed above.

**Investment: \$5000 + GST (per award)**

### **Agreement Terms:**

Your company/organisation will be profiled and receive:

- One complimentary table for eight people at the Awards dinner.
- Invitation for company representatives to attend a Sponsor and VIP cocktail function (held immediately before the Awards dinner)
- Company name and logo as a gold sponsor on marketing and promotional activities including:
  - Comprehensive advertising and editorial schedule in The Selwyn Times newspaper
  - Selwyn Awards website – from June – August
- Various communications activities to Selwyn District Council community groups and databases
  - Social media activities
- PowerPoint and screen presentations on stage at the Awards dinner
- Printed event programmes on each table at the Awards dinner
- Recognition and acknowledgement on stage throughout the Awards dinner

### **In return you agree to:**

- Pay a cash sum of \$5000 plus GST payable on receipt of invoice in May (payment due 20th June)
- Provide a judge for your award category (if applicable)
- Provide a company representative to present the award on stage
- Provide a brief profile (maximum of 50 words) of your company for promotional purposes
- Provide a high-resolution image of your company logo for use in promotions

### **Awards Gala Dinner Sponsorship**

There are two levels of Gala Dinner Sponsorship-

#### **Silver Sponsorship: *Investment: \$2500 + GST***

- Two tickets to attend the Awards dinner
- Logo and company name mention in some of the marketing and promotional activities
- Recognition and acknowledgement at the Awards dinner

In return you agree to:

- Pay a cash sum of \$2500 plus GST payable on receipt of invoice in May (payment due 20<sup>th</sup> June)
- Provide a brief profile (maximum of 50 words) of your company for promotional purposes
- Provide a high-resolution image of your company logo for use in promotions and on promotional material at the Awards dinner

#### **Bronze Sponsorship: *Investment: \$1000 + GST***

- Recognition and acknowledgement at the Awards dinner

In return you agree to:

- Pay a cash sum of \$1000 plus GST payable on receipt of invoice in May (payment due 20<sup>th</sup> June)
- Provide a high-resolution image of your company logo for use on promotional material at the Awards dinner

### **Food & Beverage Sponsors**

#### ***Investment: Varied***

The Selwyn Awards is designed to celebrate successes and highlight all the incredible people and businesses in our beautiful District. A major attraction in the District is the amazing food, wine and beverages produced locally. The awards dinner gives the opportunity to showcase many of the food, wine and beverages on offer as part of the menu

- Company mention on the menu
- Promoted in media leading up to the Awards dinner
- Company name, logo and website as acknowledgment of

- your contribution on the dinner programme (at each table setting) and on a power-point presentation slides shown on giant screens adjacent to the stage

### **Service Sponsors**

#### ***Investment: Varied***

The Selwyn Awards is a Council run initiative that predominately relies on the generosity and support of various companies to create a great night out for Selwyn residents and business owners.

The awards dinner gives the opportunity to showcase a variety of event services to the estimated 350-500 residents and businesses that attend the Awards dinner.

- Company name and logo on the Awards website and various social media activities leading up to, and after, the gala dinner
- Company name, logo and website as acknowledgment of your contribution on the dinner programme (at each table setting) and power-point presentation slides shown on giant screen adjacent to the stage

For more information, or to secure your sponsorship, contact us on [info@selwynawards.co.nz](mailto:info@selwynawards.co.nz)

Thank-you for your considered support of the 2018 Selwyn Awards, and your continued support of the Selwyn District.