

## 2016 AGRI-BUSINESS AWARD

The Sensational Selwyn Awards celebrate excellence throughout the Selwyn District in ten categories: Agri-Business, Arts and Culture, Business – large and small, Community Services, Environmental, Sport, Tourism and Young Achiever.

Nominations are open from the 12<sup>th</sup> April 2016 until the 17<sup>th</sup> June 2016.

People/groups/organisations will be nominated during this time. Finalists and the winner for each category will be decided upon by judges and announced at the awards ceremony dinner event on the  $30^{th}$  July 2016.

All nominees will be offered one free ticket to the awards dinner event at the Lincoln Event Centre.

#### NOMINATION INFORMATION

This award is open to all agri-businesses who operate in the Selwyn District. Entrants must provide products and/or services that support the agricultural sector.

The award celebrates excellence in agri-business through the following characteristics:

- Enhancing agricultural productivity in the Selwyn District
- Innovation
- Customer service

- Environmental awareness
- Contribution to the local community

The nominee must give their permission to be nominated by signing the form on **page three** or by expressing their permission via email/attached letter.

#### **Terms and Conditions:**

- By completing and returning this form, you agree to the use of your name and/nominee's name and nomination information being used in advertising in relation to these awards
- The 2014 winner of this category is not eligible to enter the same category in 2016.
- All applications must be on the official entry form. Any additional information will <u>not</u> be considered during judging to ensure a fair judging process.
- Please make sure the nominee's name is spelt correctly. How it is written on this form will be how it appears on the certificate/award.
- Judges decisions are final and no correspondence will be entered into

Please tick this box to confirm you have read and agree to the above terms and conditions. (Applications will not be considered unless this box has been ticked)

Completed nomination forms must be returned by (post marked or emailed) 17/06/2016 to:

- By post to: Selwyn Awards, Selwyn District Council, PO Box 90, Rolleston.
- Or send electronically by emailing selwynawards@cirrusinternational.com





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Nominations must include the following information: Write your answer in the corresponding boxes found on pages four	- six	Check list (Tick when completed)
1. NOMINATION INFORMATION	Page 4	
2. BUSINESS DESCRIPTION	Page 5	
3. BUSINESS BIOGRAPHY AND PHOTO	Page 6	
In addition, choose <u>ONLY THREE</u> of the below FIVE question answer based on the past <u>two years</u> of achievements; Write your answer in the corresponding boxes, found on pages <b>sever</b> Please note, answers are not limited to the examples below, they are ideas to get you started.	- nine.	Check list (Tick three when completed)
4. Describe how your business ENHANCES AGRICULTURAL PRODUCTIVITY IN THE SELWYN DISTRICT Examples: i. Research and Development investment producing new or improved products and services ii. Joint ventures with other Selwyn District agri-businesses to enhance your product/service	Page 7	
<ul> <li>5. Describe any INNOVATION your business has shown Example: <ol> <li>Application of innovation through product/service range, HR policies, marketing/advertising, technology, etc. and demonstrated in sales </li> </ol></li></ul>	Page 7	





6.	Provide an example of superior CUSTOMER SERVICE in your business  Examples:  i. You may wish to describe an instance of great customer service that occurred with a real customer of your business  ii. Any improvements to the customer experience/policies you have implemented – feedback box, replying to emails within a given period of time, etc.	Page 8	
7.	Describe how your business MINIMISES ADVERSE ENVRIONMENTAL IMPACTS  Examples: iii. Precision agriculture applications iv. Power saving techniques – energy saving light bulbs, solar energy panels, etc.	Page 8	
8.	Describe how your business provides SOCIAL AND/OR ECONOMIC BENEFIT TO THE LOCAL COMMUNITY  Examples:  v. Some of your business' facilities are available for use/open occasionally by/for community members  vi. Any local community initiatives that your business has been involved in by way of sponsorship, donation of money, time, resources, etc.  vii. Providing employment for local people	Page 9	





### 1. NOMINATION INFORMATION

NAME OF BUSINESS	
ADDRESS	
PHONE (DAY)	
PHONE (EVENING)	
WEBSITE	
EMAIL	
NO. OF YEARS BUSINESS OPERATING	
NO. OF FTE STAFF	
YEAR OF PREVIOUS NOMINATION (IF APPLICABLE)	
NOMINA	TOR CONTACT DETAILS
NOMINATED BY	
NOMINATED BY RELATIONSHIP TO NOMINEE	
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RELATIONSHIP TO NOMINEE  PHONE  YOUR SIGNATURE	
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2. Please provide a DESCRIPTION OF YOUR BUSINESS (in relation to this award) 250 word limit





1.	NOMINEE BIOGRAPHY 75 word limit
	A description and a photo of the nominee/s that will be shown on a PowerPoint at
	the award dinner event if they are chosen as a finalist. Your description should
	include a brief introduction of what the nominee/s does, any key/unique features –
	taking into consideration the category you are entering them in and their
	commitment to the Selwyn District. Please email us a photo of the nominee's choice
	that best depicts them/their organisation. (If you are unable to email a photo, please
	post a copy printed on photographic paper in with the form)
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# Please answer $\underline{\text{ONLY THREE}}$ of the below FIVE questions

	SELWYN DISTRICT
	150 word limit
5.	Describe any INNOVATION your business has shown
5.	Describe any INNOVATION your business has shown 150 word limit
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6.	Provide an example of superior CUSTOMER SERVICE in your business
	150 word limit
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7.	Describe how your business MINIMISES ADVERSE ENVRIONMENTAL
7.	Describe how your business MINIMISES ADVERSE ENVRIONMENTAL IMPACTS
7.	IMPACTS
7.	Describe how your business MINIMISES ADVERSE ENVRIONMENTAL IMPACTS 150 word limit
7.	IMPACTS





8. Describe how your business provides SOCIAL AND/OR ECONOMIC BENEFIT TO THE LOCAL COMMUNITY
150 word limit

Thank you for your submission



