

# Te Mataaho: Viewfinder

## *Alternative views of Selwyn by local artists*

Friday 22 July – Sunday 31 July, during open hours  
Te Ara Ātea

There are views of this district we are familiar with: the birds eye view of gridded plains, sunsets over Waihora, snowcapped peaks of Kā Tiritiri o te Moana. But which views are important to the people of this community and how do they choose to portray this place? What happens when we look in, rather than out? In this exhibition, local artists respond to this theme by presenting the views they deem to be important, providing a window into life in Selwyn.

### Call for Submissions

In July 2022 Te Ara Ātea, in collaboration with a committee of local artists and community members, will host an exhibition of work by artists living or working in the Selwyn District or with whakapapa to the area. This exhibition will be a broad representation and celebration of local artists.

We welcome submissions for this exhibition, to be considered for selection by an independent jury of contemporary art professionals from Selwyn and Ōtautahi Christchurch.

#### Submissions should include:

- A brief artist statement (100–250 words)
- Digital photograph of the proposed work
- Explanation of relevance to the theme **Te Mataaho: Viewfinder. Alternative views of Selwyn by local artists.**

Please send to [artwork.submissions@selwyn.govt.nz](mailto:artwork.submissions@selwyn.govt.nz) by 22 May 2022.

#### Criteria for Submissions

- Original artworks of any medium (sculpture, ceramics, painting, works on paper, or digital media) that have not previously been exhibited in Selwyn.
- Artwork submissions must be related to the theme.
- Submissions must include artist statement, digital photograph and relevance to the theme and be sent to [artwork.submissions@selwyn.govt.nz](mailto:artwork.submissions@selwyn.govt.nz) by 22 May 2022.
- Up to three works can be submitted for consideration, in most cases only one work per artist will be selected (due to space limitations). If a series is submitted for consideration the series must fit within these size requirements.  
Submitted work should not exceed:
  - Hanging works: 1m high x 1m wide (including frame)
  - Objects for display on tables: 70cm in height, width, length
  - Objects for display on the floor: 1m<sup>2</sup> floor area, 1.5m high

### Selection

- Submissions will be considered by a panel of experienced curators and art professionals. The jury will consider a range of selection criteria including:
  - Strength of ideas and relevance to theme
  - Quality of work
  - Experience of artist (an emphasis will be placed on providing opportunities for emerging artists, as well as more established artists).
  - The sphere in which the artist lives, works or otherwise participates (it is important to us that the exhibition is reflective of the diversity of the Selwyn District).
- Successful applicants will be notified by the 10 June 2022.
- Unsuccessful applicants will be provided with brief feedback from the selection panel.
- Successful applicants will have one month to get their work 'hang ready' for exhibition following selection ie. paint or glaze must be dry framed or mounted, existing D hooks, no maintenance required during exhibition period.
- Artists will provide a short text and label to accompany the work. Te Ara Ātea reserves the right to edit the text for grammatical errors or to require the artist to make a change if the text is inappropriate. The artist statement has a 150-word limit and describes the intention, inspiration or ideas that inform the artwork.

### Sales

Te Ara Ātea will not act on behalf of the artist to sell works during the exhibition. If an artist wishes to, their contact details can be printed in the accompanying works list and visitors can purchase works directly from the artist at the conclusion of the exhibition.