



Media Release  
Monday 3 October

## **Business planning workshops coming up**

The Selwyn District Council's BizServices team are finalising the addition of three brand new workshops in October "From Vision to Reality" for people wanting to start their own business.

Claire Bryant, Economic Development Officer explains, "More than 60% of all new businesses are started by creative people already living nearby. They believe in their product or service, know the community where they live, and see a market gap they can successfully service. Small to medium businesses also create more local jobs."

The workshops will be presented by local Business Development Specialist Dave Sewell, who will guide attendees through the process of writing their draft Business Plan.

"Setting up a new business and running it successfully can be a lonely journey," Dave says, "and today more than ever business networks are invaluable. A key benefit of attending these workshops is that people pool experience and supportive ideas and suddenly you have an instant network."

Come to the workshops between 6-9pm on 20 October, 27 October and 3 November if you want advice to sharpen up and/or adjust your idea, if you need evidence you've done your homework to help convince banks or other investors, and if you want a road map for your business.

To register for a workshop contact [btadvisor@selwyn.govt.nz](mailto:btadvisor@selwyn.govt.nz), or phone Selwyn District Council (03) 347 2719.

ENDS

For a photo of Dave Sewell or more information ring 03 347 2712.