



Media Release

Thursday 3 April 2014

Selwyn Residents invited to complete Canterbury technology survey

Councils and economic development agencies from across Canterbury are working together to better understand how people in our region use technology – particularly the internet – to benefit their businesses, communities and lives.

This project – made up of a Canterbury-wide survey and other research being undertaken across the region – will inform a Digital Strategy aimed at increasing knowledge, uptake, usage and the benefits of digital technology within Canterbury.

Selwyn District Council is asking the Selwyn residents to spend a few minutes contributing to an online survey about their current technology usage. The survey can be accessed at www.selwyn.govt.nz/haveyoursay.

“Canterbury is benefiting from a large-scale transformation of its technology infrastructure as a result of the Government’s Ultra-Fast Broadband and Rural Broadband Initiatives,” says Selwyn District Council’s Community Services Manager Lesley Symington.

“Having world-class fibre infrastructure available across our urban and economic centres and to our rural schools, and improved broadband capability across our rural communities is vitally important. How people use this infrastructure to grow their businesses, benefit their communities and improve their lives really matters.”

“The Canterbury Digital Strategy that will be drawn from the findings of this important survey will support local businesses and our community more broadly to make the most of the technological opportunities available,” she says.

The survey takes five to 10 minutes to complete and asks a range of questions about the people’s personal and professional use of technology. All responses to the survey are confidential.

This survey is being undertaken by The Digital Office on behalf of Canterbury Development Corporation, Environment Canterbury, Enterprise North Canterbury, Selwyn District Council, Canterbury Employer’s Chamber of Commerce, Aoraki Development Business and Tourism and Grow Mid Canterbury.

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