



Media Release

Thursday 21 September 2017

## Kick Start set to kick off

The annual Kick Start Motorcycle Safety event this Sunday brings together riders, retailers and anyone who loves motorcycles with a common theme of improving safety on our roads for motorcyclists.

The event is a collaboration between Selwyn District Council, Christchurch City Council and Waimakariri District Councils, Police, ACC, Ride Forever trainers and local stakeholders, and aims to encourage riders to upskill, regardless of their level of experience and promotes training as a key factor in achieving that.

Selwyn Road Safety Co-ordinator Ngaire Tinning says there are just over 75,000 motorcycle licence holders in the Canterbury region with nearly 21,000 registered motorcycles.

“Canterbury has some great roads for riding, so it’s no surprise in the Selwyn district the almost all of our crashes involving motorcyclists are on the open road,” she says. “Over half of the fatalities and serious injury crashes over the last five years are where riders have lost control on bends or corners.”

While riders can’t control what other drivers do on the road, there are key skills riders can use to make sure they have the best chance of staying upright and avoiding those conflicts, Ngaire says.

“Kick Start is a great opportunity to see rider demonstrations, learn skills about braking, ABS, positioning on the road, suspension set up and more, as well as having the chance to talk to different trainers about what’s on offer.”

Kick Start will be held at the Canterbury Agricultural Park on Curletts Road in Christchurch this Sunday 1 October, from 10am–2pm.

**ENDS**

**Selwyn District Council media**

027 556 8298

[media@selwyn.govt.nz](mailto:media@selwyn.govt.nz)