



Media Release

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## Project Wild Thing – reconnecting kids with nature

Project Wild Thing is coming to Selwyn.

The movement inspired by the internationally acclaimed UK documentary 'Project Wild Thing' encourages children to play outdoors and reconnect with the natural world.

Selwyn's Project Wild Thing event will include a screening of the documentary for adults, while children experience a variety of play activities at the Rubicon Valley Tourist Centre with the TimberNook outdoor education team.

Selwyn District Council Senior Events and Recreation Advisor Dave Tippett says the documentary will inspire Selwyn caregivers to encourage children to interact more with the natural environment. "This will help children learn vital skills such as risk management, goal directed behaviour and resilience," he says.

"By 'rewilding' childhood, Project Wild Thing aims to improve children's health, happiness, and respect for the environment."

The event will include a farm display, games, rock skipping, and outdoor challenges. Optional jet boating and horse back tours at discounted rates are available at attendees' cost.

Selwyn's Project Wild Thing will take place on Sunday 8 October from 11am–3pm at the Rubicon Valley Tourist Centre, Otarama Road, Springfield.

Registrations are open now at [www.selwyn.govt.nz](http://www.selwyn.govt.nz), closing on Monday 2 October. Limited spaces are available. This event is for children aged 5–12 years old and up to two caregivers.

**ENDS**

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