



Media Release
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Recycle your old TV as part of 'TV Takeback'

Canterbury will switch over to a digital TV signal on 28 April. Over the coming weeks Selwyn residents will have the opportunity to recycle their old TVs for free as part of the 'TV Takeback' programme.

People don't need to buy a new TV following the digital switchover, they can buy a digital receiver such as those used for Freeview or Sky. However many people are expected to purchase a new TV.

Mayor Kelvin Coe says that if people do decide to buy a new TV they should take advantage of the free recycling service to dispose of their old TV responsibly. "TVs contain materials like lead that are hazardous to the environment and people's health if they are dumped in landfills or into the environment, so they need to be recycled."

The TV Takeback programme is being subsidised by the Ministry for the Environment to cover the cost of recycling the TVs which is \$25 per TV. Selwyn District Council is meeting the cost of staffing collection points to make it free to recycle TVs.

The Council has partnered with RemarkIT, an approved recycler under the Ministry for the Environment TV Takeback programme. The recycled TVs will be collected at Rolleston and Darfield and then transported to Kilmarnock Enterprises in Christchurch.

Kilmarnock Enterprises provide work opportunities for people with physical or mental disabilities. They are well known for their wooden children's toys, but also do other work such as cleaning, and shrink wrapping books.

Kilmarnock will dismantle the TVs. The glass will then go to Adelaide for lead removal, the plastic will be sent to landfill as it contains flame retardants and cannot be recycled, and the circuit boards will be recycled. Kilmarnock Enterprises receive \$6 for each TV that is recycled plus any profit from the recyclable components (about \$2.50 per TV).

Mayor Coe recently visited the Kilmarnock work site, along with Mayors from the Waimakariri and Hurunui Districts which are also using RemarkIT as part of the TV Takeback programme.

"It is great that the recycling programme is providing work experience for people who work at Kilmarnock Enterprises and helping to provide funds for the organisation to continue its work," he says.

"We are also very pleased that TVs collected in Selwyn will be recycled and their

components put to good use where it's possible to do so."

Some retailers, such as Harvey Norman and Noel Leeming in Canterbury are also part of the TV Takeback programme. Some of the retailers will charge a \$5 fee to recycle TVs, but others will be free. More information about recyclers, locations and charges is available online at www.tvtakeback.govt.nz.

The Ministry for the Environment has funding to recycle 1,810 TVs in Selwyn District as part of the TV TakeBack programme.

In Selwyn, the TV Takeback collection campaign will be run on weekends from 13 April until 5 May. Selwyn residents can recycle old TVs at the following locations for free:

- Pines Resource Recovery Park (183 Burnham School Road, Rolleston). Open for TV collection: Saturdays and Sundays - 10am to 4pm
- Sicon Yard (2 Ritso Street, Darfield). Open for TV collection: Saturdays only from 9am to 1pm.

Computer screens are not being accepted as part of the TV takeback recycling campaign. They can be recycled at the Pines Resource Recovery Park for a charge of \$10.

For further information please contact:

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