



Media Release

Friday 23 September 2016

Selwyn stand wins supreme award at Expo

Selwyn's stand at the Convene South Expo has taken out the Supreme Award for stand of the year.

Convene South is an annual expo which showcase business venues to conference and event planners and organisers and tourism agents from New Zealand and Australia. The 2016 expo was held at The Airforce Museum of New Zealand in Christchurch earlier this month.

The Council put together a joint venture stand showcasing venues, activities and support services in Selwyn for the conference and event industry. Businesses that were part of the Selwyn stand included Melton Estate, Rossendale, Alpine Jet, Lincoln Event Centre, COBi Digital, The Laboratory and Ballooning Canterbury.

"We have been attending Convene South since 2013. This year was the most successful yet with Selwyn tourism operators booking group business on the spot and generating leads for conferences and events as far out as 2018," says Tourism Advisor Elizabeth Pitcorn.

In making the award to the Selwyn stand, the judges said they were impressed with the collaborative approach, friendly and helpful atmosphere created by all the businesses as well as the stand-out look and feel of the stand design.

The Council promoted a wide range of venues, activities and support services through its updated conference brochure which was available from the stand for day attendees and pre-scheduled appointments with event planners at the show.

Lincoln business The Laboratory also won the runner-up prize for Best Newcomer to the event.

Ends

Photo attached: *The award winning Selwyn stand at Convene South*

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