



Media release
Thursday 26 May 2016

Free workshop planned for artists

Selwyn artists are invited to attend a free workshop designed to help them learn tools to build or develop their professional careers.

The workshop, called 'The Working Artist – Key Tools for Success', will be held on Saturday 18 June from 9.30am-3.30pm at Lincoln Event Centre. It designed for artists from all fields such as visual artists, writers, sculptors, dance, craft and other areas.

"The workshop is designed both for artists who would like to turn a hobby into a career, and for artists who currently sell works but would like to learn some tips on how to boost their earnings through better marketing, pricing and promotion of their works," says Selwyn Arts Advisor Rachael Inch.

Five speakers will cover a variety of topics at the event including how to approach galleries, how to reproduce works, running exhibitions, social media and website promotion and what arts funding is available and how to apply for it.

Christchurch artist Donna Chisholm, will talk at the session about leadership in the arts using the example of the \$5, \$10 and \$50 notes.

American born artist Kate Spencer, who lives in Christchurch and is a founding director of the city's The SPACE Gallery is another presenter at the session. Kate also established the FUSE art business initiative in partnership with Sarah Amazinnia. FUSE provides training for artists on working professionally in the art industry, including being self-employed in the profession.

To register to attend this free event please visit theworkingartist.eventbrite.co.nz by 15 June. The event is being organised by Selwyn District Council, with assistance from the Selwyn Arts Trust and is open to artists living or working in Selwyn district.

Ends

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