



Media Release

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Read your favourite magazines electronically

More than 70 popular magazines can now be downloaded for free by Selwyn library users as part of a new online magazine subscription service.

The new service called Zinio allows library users to download electronic copies of a wide range of magazines including publications like *National Geographic*, *Vogue*, *Men's Fitness* and *New Zealand Gardener*.

Zinio can also be downloaded as an app for mobile devices, so the magazines can be read on iPads, tablets as well as on PCs. Electronic editions are available online as soon as the hard copy editions are printed, or often before.

Selwyn Library Digital Services Librarian Christine Grant says that Zinio is an exciting new service for library users.

"Zinio allows many library users to read popular magazines as soon as they are out. You don't have to wait for someone else to return copies as online magazines can be checked out electronically by many users at once."

There are no limits on the number of electronic magazines that can be downloaded, no return dates and no borrowing fees.

To use Zinio, people will need to have a Selwyn library card. Visit the library website, www.selwynlibrary.co.nz, or your local library, for information on how to sign up to the service.

Magazines you can read through Zinio:

- Pick up some design tips for your home or garden by reading *New Zealand House and Garden* and *Vogue Living*
- Sports enthusiasts can read *New Zealand Rugby*, *New Zealand Fishing News* or *Men's Fitness*
- Keep up to date with fashion with *Elle* and *Marie Claire Australia*
- Read the latest business news through *Newsweek* and *New Zealand Business*
- Other popular reads include *New Zealand Horse and Pony*, *New Zealand Lifestyle Block*, *New Scientist*, *Popular Mechanics* and *Rolling Stone*

Ends

Photo attached: Selwyn Library Digital Services Librarian Christine Grant shows off the new Zinio app. More than 70 magazines including *New Zealand House and*

Garden, Cosmopolitan, New Zealand Horse and Pony and New Zealand Rugby are now available electronically through Zinio.

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