

Media Release Friday 4 July 2014

## **Applications for Events Fund Open**

Applications to Selwyn District Council's Events Fund are now open. \$40,000 is available in the fund to support events that are held in Selwyn which are open to the public.

The fund was established last year and supported 17 events including the Darfield Country Xmas in the Park, Hororata Highland Games, Rolleston Community Fireworks Night, Children's Day, Enviro Ellesmere – Themes Expose and the NZ Young Farmer's Competition.

To be eligible for a grant, events need to meet these criteria:

- the event attracts local, regional and international visitors
- it contributes to key benefits identified in the Council's events policy
- it helps to increase the range and diversity of events in Selwyn
- it promotes the Selwyn district

Events should preferably be run by a not for profit organisation with charitable status, although applications from community organisations and individuals may be accepted.

The Council's Community Services Manager Lesley Symington says that the events fund was established last year as events hosted in Selwyn have many benefits for the community. "Events can bring our community together in a celebration, provide significant income for our district, and help make Selwyn as a great place to visit and live."

Applications for funding for events planned over the next year must be received by 1 August 2014.

Application forms and information about the fund is available online at <a href="https://www.selwyn.govt.nz">www.selwyn.govt.nz</a>.

**Ends** 

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