- 26.31 The content of any sign within the Dairy Processing Management Area fronting a local road shall comply with the following:
 - (a) The sign has a maximum number of 5 words or a maximum combined number of 6 words and symbols;
 - (b) There is a minimum separation distance between any 2 outdoor signs of:
 - (i) 70m, where the speed limit is 80km/hr; or
 - (ii) 80m, where the speed limit is 100km/hr;
 - (c) The sign is visible from a distance of:
 - (i) 175m, where the speed limit is 80km/hr; or
 - (ii) 250m where the speed limit is 100km/hr;
 - (d) The sign has a minimum height for any letter which complies with the following values:

Speed Limit	Main Message	Secondary Message
80km/hr	250mm	125mm
100km/hr	300mm	150mm

Note: The above rules do not apply to any directional, warning or other required safety or information signs required for the operation of the Dairy Processing Management Area.

26.32 The position, dimensions and content of any sign within the Dairy Processing Management Area directed at traffic on a state highway shall be approved in writing by the NZ Transport Agency.