

Appendix 2: Recommended amendments

Legend:

- Proposed amendments recommended by the s42A report are highlighted in yellow.
- Proposed amendments recommended by the right of reply report are highlighted in blue.

SIGN- Overview	
Any official sign or signs associated with emergency services facilities, and network utilities, or necessary for the safe and efficient operation of electricity generation activities are subject to Rules EI-R23 and EI-R29 ¹ in the Energy and Infrastructure Chapter.	

SIGN-Policies	
SIGN-P1	Enable signs that are an integral component of industrial, commercial, and community activities, primary production ² and important infrastructure.
SIGN-P2	Manage the size, design, location, and number of signs to maintain transport safety and ³ the character and amenity values of the surrounding environment, including the values of Outstanding Natural Landscapes, the coastal environment, and the heritage values of identified heritage items and settings.
SIGN-P4	Provide for temporary signs, including off-site temporary signs, where their duration, size, and number are limited to maintain the character and visual amenity values of the surrounding area and ensure transport safety ⁴ .
SIGN-P5	Avoid off-site signs in Residential and Rural Zones and ensure that off-site signs in all other zones address ensure transport safety and ⁵ are compatible with the character and visual amenity values of the surrounding area, particularly where they are visible from any Residential or Rural Zone.

¹ DPR-0441.141 Trustpower

² DPR-0422.244 NCF and DPR-215.048 Winstone

³ DPR-0375.139 Waka Kotahi

⁴ DPR-0375.140 Waka Kotahi

⁵ DPR-0375.141 Waka Kotahi

SIGN-R4 Signs adjacent to State Highways or Arterial Roads		
All Zones	<p>Activity status: PER</p> <p>1. Other than a sign listed in SIGN-R1.1 ⁶ and/or SIGN-R3, any sign located on a site adjacent to a State Highway or Arterial Road listed in APP2 – Roading Hierarchy which has a speed limit of more than 60km per hour. ...</p> <p>And this activity complies with the following rule requirements:</p> <p>SIGN-REQ1 Free standing signs</p> <p>SIGN-REQ2 Built form - signs attached to buildings</p> <p>SIGN-REQ3 Built form - signs mounted and affixed to verandas or overhanging road reserve</p> <p>SIGN-REQ4 Built form - signs projecting from the face of a building</p> <p>SIGN-REQ5 Real estate signs⁷</p> <p>SIGN-REQ6 Distracting features</p> <p>SIGN-REQ7 traffic safety</p>	...

SIGN-R5 Off-Site Signs		
<p><u>GIZ</u></p> <p><u>LFRZ</u></p>	<p>Activity status: PER</p> <p>1. Any off-site sign, excluding any temporary off-site sign provided for in SIGN-R2 and any digital off-site sign provided for in SIGN-R6.</p> <p>Where:</p> <p>a. The off-site sign is not visible from the RESZ, GRUZ or a State Highway;</p> <p>b. The maximum Area of a Sign of any single off-site sign shall be 18m²;</p>	<p>Activity status when compliance not achieved:</p> <p>2. Where compliance with SIGN-R5.1 is not achieved: RDIS</p> <p>Matters for discretion:</p> <p>3. The exercise of discretion in relation to SIGN-R5.2 is restricted to the following matters:</p> <p>a. SIGN-MAT1</p>

⁶ DPR-375.146 Waka Kotahi

⁷ DPR-375.146 Waka Kotahi

	<p>c. The maximum height above ground level at the top of the off-site sign shall be 9m;</p> <p>d. The site shall have a minimum road frontage of 40m per off-site sign; and</p> <p>e. There shall be a maximum of two off-site signs per site.</p> <p><u>And this activity complies with the following rule requirements:</u></p> <p><u>SIGN-REQ6 Distracting features</u></p> <p><u>SIGN-REQ7 Traffic safety</u></p>	
All Zones, except RESZ GRUZ, <u>GIZ, LFRZ</u>	<p>Activity Status: DIS</p> <p>4. Any off-site sign, excluding any temporary off-site sign provided for in SIGN-R2 and any digital off-site sign provided for in SIGN-R6.</p>	Activity status when compliance not achieved: N/A
RESZ GRUZ	<p>Activity Status: NC</p> <p>5. Any off-site sign, excluding any temporary off-site sign provided for in SIGN-R2 and any digital off-site sign provided for in SIGN-R6.⁸</p>	Activity status when compliance not achieved: N/A

<u>SIGN-R6 Digital Off-site Signs</u>		
<u>GIZ-PREC 6</u> <u>LFRZ</u>	<p>Activity Status: PER</p> <p>1. Any digital off-site Sign.</p> <p>Where:</p> <p>a. The sign is not visible from a RESZ, GRUZ or a State Highway.</p> <p><u>And the activity complies with the following rule requirements:</u></p> <p><u>SIGN-REQ7 Traffic safety</u></p> <p><u>SIGN-REQ8 Digital Off-site Signage</u></p>	<p>Activity status when compliance not achieved:</p> <p>2. Where compliance with SIGN-R6.1.a is not achieved: RDIS</p> <p>3. When any rule requirement listed in this rule is not achieved: Refer to SIGN-Rule Requirements.</p> <p><u>Matters for discretion:</u></p> <p>4. The exercise of discretion in relation to SIGN-R6.2 is restricted to the following matters:</p>

⁸ DPR-0250.001 to 003 Go Media, DPR-0358.312 RWRL, DPR-0363.301 IRHL, DPR-0374.307 RIHL, and DPR-0384.319 RIDL

		<u>a. SIGN-MAT1</u> <u>b. SIGN-MAT2</u>
GIZ (excluding GIZ-PREC 6) TCZ KNOZ	Activity Status: PERCON <u>5. Any digital off-site sign.</u> Where: <u>a. The sign is not visible from a RESZ, GRUZ or a State Highway.</u> And the activity complies with the following rule requirements: <u>SIGN-REQ7 Traffic safety</u> <u>SIGN-REQ8 Digital off-site signage</u> Matters of Control: <u>6. The exercise of control is reserved over the following matters:</u> <u>a. SIGN-MAT1</u> <u>b. SIGN-MAT2</u>	Activity status when compliance not achieved: <u>7. Where compliance with SIGN-R5.a is not achieved: RDIS</u> <u>8. When any rule requirement listed in this rule is not achieved: Refer to SIGN-Rule Requirements.</u> Matters for discretion: <u>9. The exercise of discretion in relation to SIGN-R6.7 is restricted to the following matters:</u> <u>a. SIGN-MAT1</u> <u>b. SIGN-MAT2</u>
All other zones, except RESZ GRUZ GIZ LFRZ TCZ KNOZ	Activity Status: DIS <u>10. Any digital off-site sign.</u>	Activity status when compliance not achieved: N/A
RESZ GRUZ	Activity Status: NC <u>11. Any digital off-site sign.</u>	Activity status when compliance not achieved: N/A⁹

⁹ DPR-250.001, 002 & 003 Go Media

SIGN-REQ1 Free Standing Signs		
All Zones
GRUZ (excluding GRUZ-PREC1) ¹⁰	<p>8. There shall be a maximum of one free standing sign per site for sites 4ha or less in area.</p> <p>9. There shall be a maximum of three free standing signs per site for sites over 4ha in area. Signs shall be a minimum of 50m apart.</p> <p>10. The maximum area of a sign shall be 3m².</p> <p>11. The maximum height above ground level at the top of the sign shall be 6m.</p>	<p>Activity status when compliance not achieved:</p> <p>12. When compliance with any of SIGN-REQ1.8.-1.12. is not achieved: RDIS</p> <p>Matters for discretion:</p> <p>13. The exercise of discretion in relation to SIGN-REQ1.13. is restricted to the following matters:</p> <p>a. SIGN-MAT1</p>
GRUZ-PREC1	<p>GRUZ-PREC 1</p> <p>14. There shall be a maximum of two free standing signs per site. The maximum area of all signs shall be no more than 12m². The maximum height above ground level at the top of the sign shall be 6m.</p>	<p>Activity status when compliance not achieved:</p> <p>15. When compliance of any of SIGN-REQ1.14 is not achieved: RDIS</p> <p>Matters for discretion:</p> <p>16. The exercise of discretion in relation to SIGN-REQ1.15 is restricted to the following matters:</p> <p>a. SIGN-MAT1¹¹ ...</p>

¹⁰ DPR-346.018 Ceres & Tothill

¹¹ DPR-346.018 Ceres & Tothill

SIGN-REQ2 Built Form - Signs Attached to Buildings SIGN-TABLE1 Signs Attached to Buildings		
Zone	Total maximum area of signs per building	Maximum height above ground level at top of sign
GRUZ (excluding GRUZ-PREC1) ¹²	3m ² per building and 9m ² per site, whichever is lower.	6m or <u>FacadeFrontage</u> height, whichever is lower ¹³
GIZ PORTZ LFRZ ¹⁴ DPZ GRUZ-PREC1	Building length along primary <u>and secondary</u> ¹⁵ building frontage (m) x 2m = permitted area m ² . <u>GRUZ-PREC1</u> There shall be a maximum of two free standing signs per site. The maximum area of all signs shall be no more than 12m². The maximum height above ground level at the top of the sign shall be 6m. ¹⁶	<u>FacadeFrontage</u> height
All zones not otherwise specified including KNOZ where not for education purposes	Building length along primary building frontage (m) x 1.5 = permitted area m² Signage does not occupy more than 25% of any the primary and secondary building frontage ¹⁷ <u>frontage</u>	<u>FacadeFrontage</u> height

SIGN-REQ6 Distracting Features		
TCZ NCZ LCZ	1. The sign does not contain any of the following features: a. Flashing, revolving, or intermittently illuminated lights. b. Moving components.	Activity status when compliance not achieved: 2. When compliance with any of SIGN-REQ6.1 is not achieved: RDIS Matters for discretion:

¹² DPR-346.018 Ceres & Tothill

¹³ DPR396.029 Woolworths

¹⁴ DPR396.029 Woolworths

¹⁵ DPR396.029 Woolworths

¹⁶ DPR-346.018 Ceres & Tothill and Officer Addendum report

¹⁷ DPR-388.003 Rolleston Square

GIZ CUMZ PORTZ	c. Changing images, digital, or LED displays. d. Sound effects. e. Captive balloons or blimps.	3. The exercise of discretion in relation to SIGN-REQ6.2. is restricted to the following matters: a. SIGN-MAT2
All zones, excluding TCZ NCZ LCZ LFRZ GIZ CUMZ PORTZ	4. The sign does not contain any of the following features: a. Flashing, revolving, or intermittently illuminated lights. b. Moving components. c. Changing images, digital, or LED displays. d. Sound effects. e. Captive balloons or blimps.	Activity status when compliance not achieved: 5. When compliance with any of SIGN-REQ6.4 is not achieved: NC
GIZ LFRZ	6. <u>The sign is not visible from the RESZ, GRUZ or State Highway 1 and does not contain any of the following features:</u> a. <u>Flashing, revolving, or intermittently illuminated lights.</u> b. <u>Moving components.</u> c. <u>Changing images, digital, or LED displays excluding off-site digital signs.</u> d. <u>Sound effects.</u> e. <u>Captive balloons or blimps.</u>	Activity status when compliance not achieved: 7. <u>When compliance with SIGN-REQ6.6 is not achieved: CON</u> Matters for control: 8. <u>The matters of control in relation to SIGN-REQ6.7 are restricted to the following matters:</u> a. <u>SIGN-MAT2</u>
GIZ LFRZ	9. <u>The sign is visible from the RESZ, GRUZ or State Highway 1 and does not contain any of the following features:</u> a. <u>Flashing, revolving, or intermittently illuminated lights.</u> b. <u>Moving components.</u> c. <u>Changing images, digital, or LED displays excluding digital off-site signs.</u>	Activity status when compliance not achieved: 10. <u>When compliance with SIGN-REQ6.9 is not achieved: RDIS</u> Matters for discretion:

	<p>d. <u>Sound effects.</u></p> <p>e. <u>Captive balloons or blimps.</u></p>	<p>11. The matters of control in relation to SIGN-REQ6.9 are restricted to the following matters:</p> <p>a. <u>SIGN-MAT2</u>¹⁸</p>
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SIGN-REQ7 Traffic Safety		
All Zones
	<p>1. A sign, other than a sign provided by the road controlling authority, is:</p> <p>(a) Of a colour and design that does not resemble a traffic sign or signal; and</p> <p>(b) is in in a position that does not obscure any traffic sign or signal from a road user's view.</p> <p>2. <u>All signs visible from a State Highway must comply with the minimum lettering sizes listed in SIGN-TABLE 2.</u>¹⁹</p>	b.
	<u>Design Standards for Signs that are visible from a State Highway</u>	

¹⁸ DPR-0250.003 Go Media, DPR-0358.318 RWRL, DPR-0363.307 IRHL, DPR-0374-313 RIHL, & DPR-0384.325 RIDL.

¹⁹ DPR-375.154 Waka Kotahi

SIGNS TABLE 2	Speed Limit of adjoining state highway (km/h)	Business/ Property Name - Minimum Lettering Height (mm)	Main Message - Minimum Lettering Height (mm)	Secondary Message - Minimum Lettering Height (mm)
	<u>50</u>	<u>100</u>	<u>150</u>	<u>75</u>
	<u>60</u>	<u>125</u>	<u>175</u>	<u>90</u>
	<u>70</u>	<u>150</u>	<u>200</u>	<u>100</u>
	<u>80</u>	<u>175</u>	<u>250</u>	<u>125</u>
	<u>100</u>	<u>200</u>	<u>300</u>	<u>150</u>

SIGN-REQ8 Digital Off-Site Signage		
GIZ LFRZ TCZ KNOZ	<ol style="list-style-type: none"> 1. The maximum Area of a Sign of any single off-site sign shall be 18m². 2. The maximum height above ground level at the top of the off-site sign shall be 9m. 3. The site shall have a minimum road frontage of 40m per digital sign. 4. There shall be a maximum of two off-site signs per site. 5. Each digital sign shall be subject to a written maintenance programme undertaken by the operator/provider and provided to and certified by the Council. 6. The digital sign shall be located at least 50m metres from any signalised traffic intersection. 7. The digital sign shall result in no more than 10.0 lux spill (horizontal and vertical) of light when measured or calculated 2m metres within the boundary of any adjacent site and road. 8. The digital signage display shall: 	<p>Activity status when compliance not achieved:</p> <p>12. When compliance with SIGN-REQ8 is not achieved: RDIS</p> <p>Matters for discretion:</p> <p>13. The exercise of discretion in relation to SIGN-REQ8.12 is restricted to the following matters:</p> <ol style="list-style-type: none"> a. SIGN-MAT 1 b. SIGN-MAT 2²⁰

²⁰ DPR-0250.001, 002 & 003 Go Media

	<p>(i) Not include live broadcast or pre-recorded video displayed on the screen.</p> <p>(ii) Only include still images displayed for a minimum duration of 10 seconds.</p> <p>(iii) Not Include movement or animation of the images displayed on the screen.</p> <p>(iv) Not contain any flashing images, and the screen itself shall not contain any retro-reflective material.</p> <p>(v) Not contain transitions between still images apart, from cross-dissolve of a maximum of 0.5 seconds.</p> <p>(vi) Not contain sound associated with the screen, and no sound equipment is to be installed as part of the screen.</p> <p>9. The screen shall incorporate lighting control to adjust brightness in line with ambient light levels. The consent holder shall submit a certification report from an independent lighting practitioner within thirty working days following the commencement of the display going live, confirming that the requirements of this condition are met.</p> <p>10. In the event of digital screen failure, the digital sign screen shall either default to black or switch off.</p> <p>11. The digital sign shall not exceed the following luminance values:</p> <p>(i) Daytime: 5500 cd/m² maximum; and</p> <p>(ii) Night-time: 250 cd/m² maximum and 150 cd/m² maximum average.</p>	
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SIGN-MAT1 All Signs and Support Structures ('subject to cl16(2) amendment')

1. ~~Whether~~ The scale, design, colour, and location and nature of the sign, accounting for: will have
 - a. impacts on the architectural integrity, amenity values, character values, or visual coherence of:
 - i. The building or site on which the sign is displayed and its ability to accommodate the sign;
 - ii. The surrounding area (including anticipated changes in the area);
 - iii. Heritage buildings or settings, open spaces, protected trees, or areas possessing significant natural or landscape values.
2. ~~Whether the degree of the effects of the sign are increased or lessened due to~~
 - a. ~~The design, dimensions, nature and colour of the sign or support structure;~~
 - b. The amount and nature of existing signs on the building and/or site, and whether the proposed sign will result in visual clutter;
 - c. The level of visibility of the sign;
 - d. The provision of landscaping or other mitigating features;
 - e. The length of the road frontage;
 - f. The extent to which the sign adds visual interest or screens unsightly activities;
 - g. Whether there are any special circumstances or functional needs relating to the activity, building, site or surroundings, which affect the sign's requirements including operational, safety, directional, and functional requirements; and
 - h. The potential of the sign to cause distraction, or confusion to motorists and/or adversely affect traffic safety due to its location, visibility, and/or content including size of lettering, symbols, or other graphics.²¹

²¹ DPR-0358.320 RWRL, DPR-0363.309 IRHL, DPR-0374.315 RIHL, and DPR-0384.327 RIDL

SIGN-MAT2 Flashing, Moving, Changing, Displays

~~1. Whether the extent of the effects of the signs are increased or lessened due to:~~

1. The design, dimensions, height, location and colour of the sign or support structure.

2. The nature of the display, including the control of:

a. Image duration;

b. Image transitions; and

c. The extent or use of any flashing, moving, changing, audible or video displays.

3. Sign luminance, including:

a. The frequency and intensity of intermittent or flashing light sources, and

b. The proposed periods of illumination and frequency of image changes;

c. Light intensity and ambient lighting controls.

~~1. The prominence of the sign due to its illuminated or animated nature and ability to draw the eye;~~

~~2. For LED or digital displays whether the display includes movement or animation and if so whether such displays increase the sign's visual prominence and potential for distraction;~~

~~4. c. For LED or digital displays whether the sign incorporates lighting controls to automatically adjust the brightness of the screen in line with ambient light levels.~~

4. The proximity and prominence of the LED or digital display to residential and other sensitive activities within any part of the Residential or Rural Zone and whether the display will create any character, amenity or disturbance effects on the surrounding environment;

5. Sign maintenance and the management of digital screen failure.

6. The potential of the sign to cause confusion to motorists and/or adversely affect traffic safety.²²

²² DPR-0358.321 RWRL, DPR-0363.310 IRHL, DPR-0374.316 RIHL, and DPR-0384.328 RIDL