Summerset Prebbleton Temporary sales signage for resource consent

Directional Billboard

Standard Specs for V shape billboard;

1no. billboard on wooden posts V in shape

Size – 6m width x 3m height (if this is not possible then 3.2m width x 2.4m height)

Height off ground -1.8 m off the ground

Creative would be similar to the example below

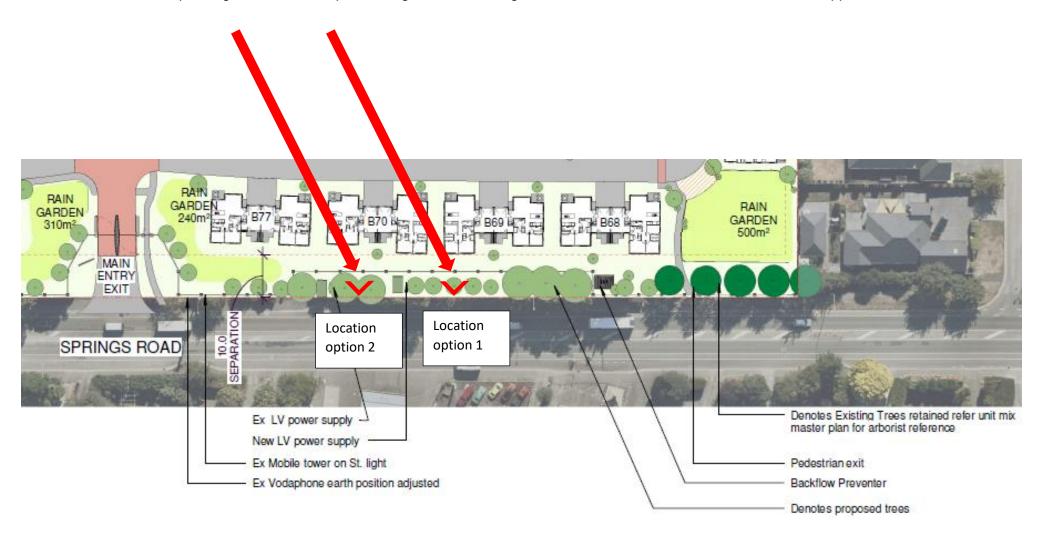
Creative CTA for both sides:

Summerset Prebbleton coming soon! 0800 SUMMER summerset.co.nz



Billboard location on site

There are only two options where we could install a temporary billboard – however this depends on when landscaping will plant the trees along this boarder/fence line. If the planting will be done as part of stage one, Marketing will need to source alternative offsite billboard opportunities.



Onsite Village Fence Hoardings:

Hoardings are attached to the fence type that is 1.8 high brick clad colours with 1.5m high railing fence (as below)

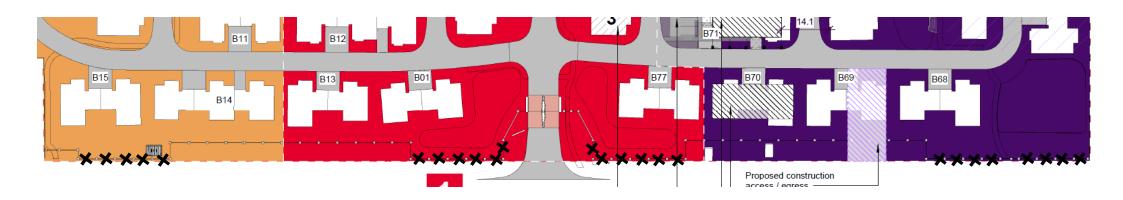
Requesting consent for 2 x ACM panels on the x25 visible bays along the Prebbleton, Spring Road fence line (refer to bays marked with **X** below)

Imagery is one panel with logo and one with image per bay

As the village development progresses the hoarding are removed e.g. as each home along the fence line becomes occupied the signage is removed.

Hoardings fence Prebbleton location

Seeking approval for bays marked with a X.



Hoarding example below



