

Selwyn Event Sustainability Initiative Exhibitors Guide

In Selwyn, we love celebrating our unique region through fun, vibrant and diverse events. Selwyn District Council (SDC) recognises the value of such events, but we are also aware of the negative effects they can have on our natural environment. In line with circular economy thinking, we're taking action to minimise these impacts through sustainable event waste management practices. This easy-to-follow guide provides information for exhibitors attending Selwyn events, outlining their contribution to creating positive change.

NB: If you are a food vendor, please request the guide specific to food vendors. This guide is for exhibitors such as stallholders and sponsors.

The Selwyn Event Sustainability Initiative (SESI)

To manage waste generated at SDC events in a more sustainable manner we have created a waste sorting initiative called the **Selwyn Event Sustainability Initiative** or **SESI**. The initiative primarily focuses on waste that is created by food vendor operations, however, waste is also generated through other activities and this is where you come in.

How Exhibitors Can Support SESI

To play your part and help SESI be successful follow these simple steps:

- **Identify** waste producing products you are selling or giving away – packaging, balloons etc.
- **Remove** and reduce any products or giveaways that create waste – does a product need to be packaged?
- **Swap** any remaining products to alternative products which create less or recyclable waste – swap plastic for paper, engage with customers using waste-free activities such as a bubble machine.
- **Avoid** giving away or selling cheap plastic items that will likely break within a day or two and become waste.
- **Ask** for more information if you are unsure about the items you are selling or giving away. Support is available to assist exhibitors with finding alternative products or understanding requirements.
- **Separate** back of house waste and dispose of it into the correct waste stream before leaving the site.

The Exhibitor Commitment

We are asking all exhibitors to commit to reducing the waste generated at SDC events through the elimination of the following waste-producing items from all SDC event sites:

- Balloons
- Plastic Straws
- Glow Sticks
- Glitter (biodegradable is acceptable)

Contact kat@sustainably.co.nz for any questions regarding this initiative.

On behalf of Selwyn District Council and Sustainably, we thank you for your support of SESI.