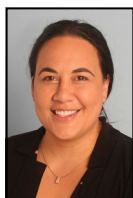


Selwyn District Council
Ellesmere Ward
Electing 2 Councillors



Elle ARCHER

Independent

My principal place of residence is in the Ellesmere Ward area.

Finding the Balance - Walking the Talk
Key Background and Experience (27yr Career):
Economic Development, Technology,
Infrastructure, Education, Welfare, and

Community Co-ordination.

My Why is to Unify, it drives everything I do.

I believe in playing a straight game, challenging the status quo, and working for the district - not sitting back within it. If the system doesn't work, create an adaptable one to deliver outcomes. My networks and I do this for a living.

We need dynamic leaders, ones who understand the challenges and tools of today, to help create the future we all want to see. Born an optimist, raised a realist - I come from family values, hard work, and good decision making. I'm here if you need me, if not, I'll keep rocking on.

Successful Projects in: Community Connection, Big Picture Strategy, Action Planning, Technological Transformation, and Forward-Thinking Governance.

LinkedIn profile:

<https://www.linkedin.com/in/elle-archer007>

Community-Connection-Economic Development- Equity-Innovation