



**AGENDA FOR THE
MEETING OF THE
ECONOMIC DEVELOPMENT SUBCOMMITTEE
TO BE HELD ON
WEDNESDAY 9 JULY 2025
COMMENCING AT 9AM**

PUBLIC Economic Development Subcommittee - Wednesday 9 July 2025

Attendees: Mayor Sam Broughton; Councillors, S N O H Epiha (Chair), G S F Miller & N C Reid and Ms M McKay

09 July 2025 09:00 AM - 11:00 AM

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Public portions of this meeting are audio-recorded and livestreamed via the Council's YouTube channel.

The Severe Weather Emergency Legislation Bill has, until October 2024, suspended the requirement for members to be physically present to count as 'present' for the purposes of a quorum. Members attending by means of audio link or audiovisual link are therefore able to be counted as present for

the purposes of a quorum and able to vote. The recently enacted Local Government Electoral Legislation Act has made these emergency provisions permanent.

OPENING KARAKIA

Whakataka te hau ki
te uru

Cease the winds from
the west

Whakataka te hau ki
te tonga

Cease the winds from
the south

Kia mākinakina ki uta

Let the breeze blow over
the land

Kia mātaratara ki tai

Let the breeze blow over
the sea

E hī ake ana te
atakura

Let the red-tipped dawn
come with a sharpened
air

He tio, he huka, he
hau hū

A touch of frost, a
promise of a glorious
day

Tīhei mauri ora!

**MINUTES OF AN ORDINARY MEETING OF THE
ECONOMIC DEVELOPMENT SUBCOMMITTEE
HELD IN THE COUNCIL CHAMBERS - SELWYN DISTRICT COUNCIL
ON WEDNESDAY 14 MAY 2025
COMMENCING AT 1.00pm**

PRESENT

Councillors, P M Dean (Chair), S N O H Epiha, G S F Miller, N C Reid and Ms M McKay.

ATTENDEES

Messrs R Allen (Head of Acquisition), Mesdames D Kidd (Executive Director Community Services and Facilities), A Sneddon (Executive Director Finance) and C Quirke (Head of Community and Economic Development), S Robinson (Principal Advisor Economic Development), R Phillips (Commercial Manager – Property and Investments), N Livermore (Consultation Co-ordinator) and F McDonald (Assistant to ED Community Services and Facilities); Mr B Adhikari (Governance Coordinator) and Ms T Davel (Senior Governance Advisor).

WELCOME

Councillor Dean acknowledged Councillor Epiha as Deputy Chair noting he would be taking over from Councillor Dean.

The meeting was opened with a Karakia.

APOLOGIES

Apologies were received from Mayor S Broughton.

‘That the Economic Development Subcommittee receive the apologies from Mayor Broughton as notified.’

Moved – Councillor Epiha / **Seconded** – Councillor Miller

CARRIED

The chairperson acknowledged Councillor Mugford attending the meeting.

EXTRAORDINARY OR GENERAL BUSINESS

None.

CONFLICTS OF INTEREST

None.

REPORTS

1. Confirmation of Public Minutes of the ordinary meeting of the Economic Development Subcommittee meeting 16 April 2025.

Moved – Councillor Miller / **Seconded** – Councillor Epiha

'That the Economic Development Subcommittee confirms the minutes of ordinary meeting held on 16 April 2025'

CARRIED

Matters Arising

Councillors noted the following for further discussion – Dark Skies and Digital Billboard (Electronic Sign)

2. Chairperson's Report

This was the Chairperson's final report and he thanked members. He said it was good to be part of the Committee and also to be the chairperson. Councillor Dean went on to say it was great to see the enthusiasm on the subject matter and added a governor's job was to enable management. He said he looked forward to seeing the Divestment and Investment strategy finalised as well as a report on SDC Assets. He said he was humbled to have been involved in the subcommittee.

Councillor Epiha wished him all the best and thanked him for his involvement.

Moved – Councillor Dean / **Seconded** – Councillor Epiha

'That the Economic Development Subcommittee receive the verbal update from the Chairperson for information'

CARRIED

3. Executive Director (Finance) Verbal Report

Ms Sneddon noted the Strategic Divestment / Investment framework report was in its “infancy” stage. A lot of work still needs to be done and will likely be a staged approach. The first stage was identifying what opportunities are out there.

Moved – Councillor Epiha / **Seconded** – Councillor Reid

‘That the Economic Development Subcommittee receive the verbal update from the Executive Director (Finance)’.

CARRIED

4. Update on Kai Aku Rika Prioritisation Tool and Economic Development Work Programme

Staff highlighted the prioritisation tool and noted that a report will come back to the Committee about emerging opportunities. The tool provides discipline around how staff consider opportunities as they present.

There will be quarterly reports from July with an overview on projects. Staff also noted there was value in Comms plan that goes beyond the Committee and a more structured communications plan is under development. There is an opportunity to share Comms to the public in the quarterly reporting so Councillors are aware of media releases, articles etc.

Moved – Councillor Epiha / **Seconded** – Ms M McKay

‘That the Subcommittee:

- Notes the Kai Aku Rika Prioritisation Tool*
- Notes the Subcommittee Work Programme for Kai Aku Rika Economic Development Strategy attached as an appendix to this report’*

CARRIED

5. RESOLUTION TO MOVE TO PUBLIC EXCLUDED

Moved – Councillor Miller / **Seconded** – Councillor Epiha

That the public be excluded from the following proceedings of this meeting. The general subject matter to be considered while the public is excluded, the reason of passing this resolution in relation to the matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 of the passing of this resolution are as follows:

General subject of each matter to be considered		Reasons for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution	Date information can be released
1.	Property and Investment Report	<i>Good reason to withhold exists under Section 7</i>	<i>Section 48(1)(a)</i>	At a future date, subject to review

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act or Section 6 or Section 7 or Section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as follows:

1	<i>The withholding of the information is necessary to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.</i>	<i>Section 7(2)(b)(ii)</i>
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2 *that appropriate officers remain to provide advice to the Committee*

'That the meeting moves to public excluded business at 1.45pm and resumes in open meeting at 2.02pm.'

CARRIED

With no further business being discussed, the meeting closed at 2.02pm.

DATED this day of 2025

CHAIRPERSON



Economic Development Subcommittee Terms of Reference

For the remainder of the 2022-2025 Triennium

Adopted by Selwyn District Council on 14 August 2024

List of Committees

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INTRODUCTION

1. General Principles of Delegation

This document sets out the terms of reference and delegations for Selwyn District Council, and its committees and subcommittees. It also sets out the responsibilities of and delegations associated with certain roles, including the Mayor, Deputy Mayor, Chief Executive, Committee and Subcommittee Chairs and Deputy Chairs.

The Council's functions are wide-ranging, and it has obligations and powers under many statutes and regulations.

These terms of reference are intended to allow the Council to ensure that its powers and functions are exercised at a level commensurate with efficiency and effectiveness and the significance of the power or function.

2. Establishment of Committees

Procedures, responsibilities, and accountabilities

Subject to the following limitations, the committees of the whole shall have power to act in all matters concerning the functions listed in their respective delegations, provided they do not conflict with stated policy of Council. In respect of matters requiring financial input the committee's power is limited to the extent that provision has been made in the annual budgets and in the Long-Term Plan.

All Committees of the Whole:

- a) Shall be responsible for planning, reviewing and implementation of functions, duties, and powers in respect of their delegations
- b) Shall be responsible for monitoring performance (including budget and performance targets) for their areas of responsibility
- c) Have delegated power to appoint subcommittees and to delegate their powers to that subcommittee.
- d) May delegate their powers to an officer of the Council
- e) Can delegate any of its powers to any joint committee established for any relevant purpose under clause 32, Schedule 7 of the Local Government Act 2002 (LGA)
- f) Any committee of the whole has the power to adopt the Special Consultative Procedure provided for in Section 83 to 88 of the LGA in respect of matters under its jurisdiction. (This allows for setting of fees and bylaw making processes up to but not including adoption)
- g) All committees of the whole shall undertake such other functions as may be delegated by Council from time to time and are able to provide recommendations to council where appropriate

- h) When an Act or Regulation empowers 'the Council' to carry out a decision-making function, that decision must be made by way of resolution of the full council unless the Act or Regulation permits delegation to a committee, subcommittee or officer
- i) Council cannot delegate any of the following matters to committees, subcommittees or any other subordinate decision-making body (Clause 32(1)(a)- (h) of Schedule 7 of the Act):
 - a) the power to make a rate
 - b) the power to make a bylaw
 - c) the power to borrow money, or purchase or dispose of assets, other than in
 - d) accordance with the long-term plan
 - e) the power to adopt a long-term plan, annual plan or annual report
 - f) the power to appoint a chief executive
 - g) the power to adopt policies required to be adopted and consulted on under the Local Government 2002 in association with the long-term plan or developed for the purpose of the local governance statement
 - h) the power to adopt a remuneration and employment policy.
- j) The power to make or alter any council policy is limited to those instances where that power has been specifically delegated to the committee
- k) Any committee of the whole can approve submissions on legislation
- l) All Council committees will follow Tikanga and will open and close with a karakia

3. Committees

Committee includes, in relation to the Council:

- a) A committee comprising all the members of the Council;
- b) A standing committee or special committee appointed by the Council;
- c) A standing committee or special committee appointed by the Mayor;
- d) A joint committee appointed under clause 30 of Schedule 7 of the Local Government Act 2002;
- e) Any subcommittee of a committee described in items (a) (b), (c) or (d) of this definition; or
- f) A subordinate decision-making body, including Subcommittees and Forums

The terms of reference and delegations to Committees and Subcommittees are set out in full in this document. In respect of committees and subcommittees:

- a) The committees have no decision-making powers other than those set out in these terms of reference
- b) Any committee may request expert advice through the Chief Executive where necessary

- c) The committees may make recommendations to their governing committee or Council, or Chief Executive as appropriate

4. Working groups

Working groups may be recommended by committees and subcommittees for Council approval. Working groups are set up to investigate a specific issue within their area of focus and report back within a specific timeframe. Working groups are made up of members of the committee or subcommittee. Working groups do not have decision making power. Working groups enable Councillors to work constructively and collegially together to consider an issue and collectively work on solutions.

5. Quorum

Unless otherwise specified, a quorum is defined as a half, if the total number of members is even or a majority, if the total number of members is odd. The quorum for committees and subcommittees are stated in the relevant terms of reference. The Mayor is included in calculating the quorum and is counted towards the quorum when present. Appointed members are included in calculating the quorum and are counted towards the quorum when present.

6. Ambiguity and Conflict

In the event of ambiguity or conflict between any of the provisions contained in these terms of reference, the Chief Executive can provide advice. If the ambiguity or conflict results in uncertainty or dispute as to which chairperson, committee or subcommittee has the delegation to act in respect of a particular matter, then the Mayor will decide in consultation with the Deputy Mayor and having received advice from the Chief Executive. The decision of the Mayor will be final and binding.

In resolving ambiguity or conflict in the allocation of matters to committees, the guiding principle is that the primary outcome of the decision required should determine which committee deals with the matter.

ECONOMIC DEVELOPMENT SUBCOMMITTEE – TERMS OF REFERENCE

The Economic Development Strategic Priority Committee shall be a Committee of Council, established by Council for specific periods determined by the governing body, or until the 2025 local elections. The existence of the committee does not remove from council any of its legal obligations or responsibilities.

Chair:	Councillor Dean
Deputy Chair:	Councillor Epiha
Members:	Mayor Sam Broughton Councillor Miller Councillor Reid Megen McKay (Te Taumutu Rūnanga representative) Vacant (Ngāi Tūāhuriri Rūnanga representative) Up to 2 x Subject matter experts
Quorum:	Half the number of elected and appointed members on the committee at the time, as per S.O 11.1(b). If it is an odd number, then the quorum is half plus 1.
Meeting Cycle:	Quarterly (monthly initially)
Delegations Powers:	As per section 5 of the TOR
Reporting Officer:	Executive Director Strategy and Engagement Executive Director Community Services and Facilities

1. Purpose

The purpose of this Economic Development Strategic Priority Committee is to promote sustainable growth for the Selwyn District and its residents and businesses.

It is to take a direct role in leading Councils contribution to the Kai Aku Rika Economic Development Strategy and is to also play an indirect role in connecting and being aware of other organisations and partner institutions' contributions to the strategy.

It is to take a direct and active role in developing a collaborative relationship with the cross-sector steering group by meeting biannually to discuss aspects of the Kai Aku Rika Economic Development Strategy that are led by partners other than Council.

2. Responsibilities

- Establishes and develops relationships with governance associated with Business Canterbury (previously Chamber of Commerce), local rūnanga, tertiary institutions

and Canterbury Mayoral Forum to further the objectives of the Selwyn Economic Development Strategy.

- Monitors enhanced cooperation between Council and economic players; overseeing that positive operational relationships exist with Business Canterbury (previously Chamber of Commerce), tertiary institutions, local Māori businesses, Selwyn businesses and key sectors and ensuring there is evidence of sustainable economic development taking place within Selwyn district as a result.
- Monitors that successful initiatives delivered / facilitated by Council take place ensuring that the local workforce is equipped with future-fit skills and opportunities; overseeing the identification and delivery of local employment and training initiatives in Selwyn (including but not limited to collaborations with tertiary institutions, Mayors Taskforce for Jobs) that align to Kai Aku Rika Economic Development Strategy.
- Monitors that businesses innovate and grow and that there is increased investment to fuel Selwyn's economy; ensuring there are opportunities identified by Council and/or pursued by Council and pursued to attract businesses that align to Kai Aku Rika Economic Development Strategy and priorities are identified. Oversee that such businesses (including Māori businesses and central government agencies) are professionally and actively encouraged and incentivized to establish, locate and / or expand within Selwyn district.
- Monitors Council's role in improvements in productivity and diversification within the food and fibre sector.
- In partnership with Te Taumutu Rūnanga and Te Ngāi Tūāhuriri Rūnanga, monitoring Council's role in supporting Māori Economic Development that aims to leverage the strengths of the Māori economy; ensuring inclusive economic growth and direct investment in Māori success.
- Oversees Council's role in the development of a distinctive and widely understood place brand that resonates with residents and attracts talent to the district. This brand will showcase the district's reputation as a knowledge capital and a district where innovation thrives
- Monitoring destination management initiatives that result in increased visitor spend and retention, including actions outlined in the regional Ōtautahi Christchurch Canterbury Waitaha Destination Management Plan.
- Monitoring improved resource utilisation that achieves positive environmental impacts, encourages innovation and contributes to the Selwyn economy.
- Oversees Council's role in ensuring that Selwyn's infrastructure network (social and physical) meets the growth and resilience demands of Selwyn district
- Evaluates economic development opportunities that require Council investment and makes recommendations to the Council.
- Any opportunities that arise between meetings and require Council resources will be discussed with the Chair, who will provide guidance and seek input from other Committee members.

3. Delegations

The Committee will have no delegated decision-making responsibilities.

4. Reporting

The Committee will report to the Governing body.

5. Chairperson may refer urgent matters to the Council

As may be necessary from time to time, the Committee Chairperson is authorised to refer urgent matters to the Council for a decision, where this Committee would ordinarily have considered the matter.

6. Terms of Reference Review Process

The Terms of Reference will be reviewed at the first meeting of the committee and then again before the end of the triennium for advice to the next elected council.

TERMS OF REFERENCE REVIEW TABLE

Date of review	Status / summary of changes made
June 2024	TOR established
14 August 2024	Adopted by Council
13 November	Adopted by Committee
4 December 2024	Amendments adopted and recommended to Council 11 December 2024

PUBLIC REPORT

TO: Economic Development Subcommittee

FOR: Meeting on 16 April 2025

FROM: EXECUTIVE DIRECTOR COMMUNITY SERVICES AND FACILITIES

DATE: 2 July 2025

SUBJECT: EXECUTIVE DIRECTORS' REPORT

RECOMMENDATION

'That the Subcommittee:

- receives the Executive Director's report for information*
- agrees to no further Economic Development Subcommittee meetings until the new triennium, pending new Council decision to reappoint the Subcommittee'*

1. SIGNIFICANCE ASSESSMENT/COMPLIANCE STATEMENT

The decisions that are sought and the matters that are discussed in this report are assessed as of low significance, in accordance with the Council's Significance and Engagement Policy.

2. PURPOSE

The purpose of this report is for the Economic Development Subcommittee to receive the Executive Director's report for information, and to decide on meeting frequency moving forward.

3. HISTORY/BACKGROUND

Waikirikiri Ki Tua Future Selwyn Strategy

Waikirikiri Ki Tua Future Selwyn, adopted by the Council on 23 October 2024, is our long-term (50-100year) strategic framework for intergenerational wellbeing, sustainability, resilience, growth, change, and development in Waikirikiri Selwyn. It serves as a guide for the Council's decision-making, planning, and investment, aligning current and future strategies, plans, and policies. The Kai Aku Rika Economic Development Strategy was developed in conjunction with the Waikirikiri Ki Tua Future Selwyn framework.

Kai Aku Rika Economic Development Strategy

On 14 August 2024, the Council endorsed the Kai Aku Rika Economic Development Strategy. The strategy, titled *Breaking New Ground: A Strategy for Economic Transformation 2024-2034*, aims to build on our success, play to our strengths and drive more purposeful growth in our economy.

The strategy acknowledges that Council has a key role to play within economic development and is an active contributor alongside other economic players. The timeframe is set for 10 years and will align with Waikirikiri Ki Tua Future Selwyn which looks out to 2050 and beyond, recognising that big shifts require an intergenerational

view. To close the gap between aspiration and action, the strategy will be delivered in stages with priority actions and catalyst projects. To support the strategy's execution, the Council has allocated a \$9M million budget over 10 years in its Long-Term Plan 2024-34.

4. PROPOSAL

There are no legislative requirements or considerations for this proposal.

5. OPTIONS

In relation to the meeting frequency, the option is:

- a. That the Subcommittee agrees to no further meetings until after the triennium and subject to Subcommittee re-establishment.

6. FUNDING IMPLICATIONS

There are no funding implications in relation to this report. There is financial information included in this report.

7. ECONOMIC DEVELOPMENT SUBCOMMITTEE MEETING

On the 7 May, the Subcommittee noted the Economic Development Subcommittee Work Programme 2024/25 and 2025/26. As per the Work Programme, members will receive quarterly reports on all Council-led or funded projects in July, December 2025, March 2026, and June.

For the 9 July meeting, Subcommittee members will receive the first quarterly report, containing specific updates on:

- Dark Sky Accreditation Project
- Selwyn Futures Forum
- Cross-Sector Steering Group Update.

During the Subcommittee meeting, members can expect a presentation from Dr Leslie Van Gelder (Technical Expert on the Dark Sky Accreditation Project) who will outline the process to achieve Dark Sky Accreditation/s in the Selwyn District. Dr Van Gelder will be accompanied by economist, Benje Patterson, who will share some high-level analysis of potential demand for dark sky tourism in the Arthur's Pass/Castle Hill areas.

8. MEETING FREQUENCY

With the Local Government Elections coming up in September, it has been proposed that no further Subcommittee meetings are held until after the new triennium and the new Council decides on the Subcommittee structures. There is no impact to the Economic Development Subcommittee Work Programme, with the next quarterly report intended to take place in December 2025. In relation to the Investment Framework Work Programme, any emerging matters, opportunities and/or risks, Council staff would either contact members, call an out of cycle meeting or take the matter to full Council.

9. EMERGING OPPORTUNITIES

There are no further updates on Emerging Opportunities.

A handwritten signature in cursive script, appearing to read "DKidd", written in black ink.

Denise Kidd
Executive Director

Endorsed for Agenda

COUNCIL PUBLIC REPORT

TO: Economic Development Committee

FOR: Meeting on 9 July 2025

FROM: Head of Community and Economic Development

DATE: 2 July 2025

SUBJECT: **ECONOMIC DEVELOPMENT QUARTERLY REPORT**

RECOMMENDATION

'That the Subcommittee receives the Economic Development Work Programme Quarterly Report

1. PURPOSE

This report provides the Subcommittee with a quarterly update on all Council-led or funded projects aligned with the Kai Aku Rika Economic Development Strategy with a focus on the Dark Sky Accreditation Project, Selwyn Futures Forum, and Cross-Sector Steering Group.

2. HISTORY/BACKGROUND

Waikirikiri Ki Tua Future Selwyn Strategy

Waikirikiri Ki Tua Future Selwyn, adopted by the Council on 23 October 2024, is our long-term (50-100year) strategic framework for intergenerational wellbeing, sustainability, resilience, growth, change, and development in Waikirikiri Selwyn. It serves as a guide for the Council's decision-making, planning, and investment, aligning current and future strategies, plans, and policies. The Kai Aku Rika Economic Development Strategy was developed in conjunction with the Waikirikiri Ki Tua Future Selwyn framework.

Kai Aku Rika Economic Development Strategy

On 14 August 2024, the Council endorsed the Kai Aku Rika Economic Development Strategy. The strategy, titled *Breaking New Ground: A Strategy for Economic Transformation 2024-2034*, aims to build on our success, play to our strengths and drive more purposeful growth in our economy.

The strategy acknowledges that Council has a key role to play within economic development and is an active contributor alongside other economic players. The timeframe is set for 10 years and will align with Waikirikiri Ki Tua Future Selwyn which looks out to 2050 and beyond, recognising that big shifts require an intergenerational view. To close the gap between aspiration and action, the strategy will be delivered in stages with priority actions and catalyst projects.

To support the strategy's execution, the Council has allocated a \$9M million budget over 10 years in its Long-Term Plan 2024-34.

At its 5 March 2025 meeting, the Subcommittee received and noted the Kai Aku Rika Action Plan, outlining the proposed programme of work for the next two years and noting a funding allocation of \$0.667 million for 2024/25.

At its 14 May 2025 meeting, the Subcommittee noted the Economic Development Work Programme which outlined the quarterly reporting cycle for Economic Development (July 2025, December, March 2026, and June). The Work Programme has been attached (Appendix A) of this report.

3. DISCUSSION

Appendix B contains the first quarterly report to the Subcommittee on all Council-led and funded projects aligned with the Kai Aku Rika Economic Development Strategy, including progress on Year 1 of the Action Plan.

Covering Quarters 1 and 2 of 2025, the report outlines completed projects, project status, and includes focused updates on the Dark Sky Accreditation Project, Selwyn Futures Forum, and the Cross-Sector Steering Group.

During the Subcommittee meeting, members can expect a presentation from Dr Leslie Van Gelder (Technical Expert on the Dark Sky Accreditation Project) who will outline the process to achieve Dark Sky Accreditation/s in the Selwyn District. Dr Van Gelder will be accompanied by economist, Benje Patterson, who will share some high-level analysis of potential demand for dark sky tourism in the Arthur's Pass/Castle Hill areas.

4. ALIGNMENT WITH COUNCIL PLANS, STRATEGY, POLICY AND REGULATORY/COMPLIANCE OBLIGATIONS

Waikirikiri Ki Tua/Future Selwyn

The following aspects of [Waikirikiri Ki Tua/Future Selwyn](#) have been identified as relevant to this issue, proposal/decision/activity/project, and inform both the outcomes of the project as well as the way the project develops:

Outcome and/or Direction	Relevance
A Regenerative Economy	Kai Aku Rika Economic Development Strategy contributes directly to A Regenerative Economy outcome and associated directions.

Other Council Plans, strategy policy and regulatory/compliance obligations

The following strategies have been identified as relevant to this update.

SDC Strategic context	How the document relates
Rautaki Tūāhaka Infrastructure Strategy 2024-2054 (includes our approach to sustainability)	N/A
Kai Aku Rika Economic Development Strategy	All projects and actions within the quarterly report are aligned with the Kai

	Aku Rika Economic Development Strategy.
<u>Protecting our Natural Heritage Selwyn Biodiversity Strategy</u>	The Dark Sky Accreditation Project supports the Biodiversity Strategy by protecting nocturnal ecosystems from light pollution, enhancing natural heritage and ecological resilience.
<u>Piki Amokura (Selwyn Youth Strategy)</u>	The quarterly report includes a short update on the Skills and Workforce Development Programme, which will consider the needs of rangatahi in Waikirikiri Selwyn.
<u>Te Paepae (Aging Well Strategy)</u>	The quarterly report includes a short update on the Skills and Workforce Development Programme, which will consider the needs of older people in Waikirikiri Selwyn.
Te Rautaki Tikaka Rua (Bicultural Strategy)	The quarterly report includes a short update on the <i>Backing Māori Success</i> priority within the Kai Aku Rika Economic Development Strategy.

5. SIGNIFICANCE ASSESSMENT/COMPLIANCE STATEMENT

“The decisions and matters of this report are assessed as being of Low significance, in accordance with the Council’s Significance and Engagement Policy.”

6. VIEWS OF THOSE AFFECTED / CONSULTATION

In making a decision Council needs to know enough about and give adequate consideration to the views and preferences of affected and interested parties. The degree to which Council seeks views of affected and interested parties will be proportionate to the significance of the decision or issue being considered.

(a) Views of those affected and Consultation

The community was consulted through the Long-Term Plan 2024-2034 process, and statistical analysis showed that 61% of submitters said they supported the continued development of an economic development strategy.

Throughout the engagement process, a wide cross-section of business leaders and partners contributed through events, workshops, surveys, and advisory feedback. Their insights helped shape the strategy’s direction - reinforcing Selwyn’s unique economic strengths, identifying opportunities for improvement, and emphasising the importance of a tailored approach to supporting different types of businesses. The strategy was well received, with constructive input helping to sharpen its focus and ambition. Many contributors have remained actively engaged and continue to receive regular updates on the strategy’s progress and implementation.

(b) Māori and Treaty implications

Te Taumutu Rūnanga representatives have directly participated in the development of the Kai Aku Rika Economic Development Strategy process and have agreed to the

strategy in principle. Te Taumutu Rūnanga have expressed interest in contributing to the implementation through the Action Plan. Council staff will actively engage with Te Taumutu Rūnanga to understand their role across all projects identified in the Action Plan.

Te Ngāi Tūāhuriri Rūnanga were invited to participate in the engagement process, and Council staff will continue to engage with Whitiōra and Te Ngāi Tūāhuriri Rūnanga.

The Kai Aku Rika Economic Development Strategy will contribute to positive social, cultural and economic benefits for Māori. A Catalyst Project outlined in the Action Plan is to establish a Māori Economic Development Partnership subject to discussion Te Taumutu Rūnanga and Te Ngāi Tūāhuriri Rūnanga representatives, with other actions related to supporting the Māori economy, local Māori businesses and employers.

The report aligns with Te Tiriti o Waitangi / Treaty of Waitangi through involvement of mana whenua, and ongoing partnership opportunities. The matter is recognised as of importance to Māori. The matter does not require specific consideration of iwi planning documents, Treaty settlement legislation or any other document expressing matters of importance to Māori.

(c) Resiliency and Sustainability considerations

The Kai Aku Rika Economic Development Strategy will position Council and other key economic partners to better respond to the impacts of climate change by moving towards a regenerative approach, including reducing environmental impacts through improved resource utilisation and supporting other sustainable economic practices to reduce emissions.

7. FUNDING IMPLICATIONS

There are no funding implications in relation to activity outlined in this this report other than those communicated in relation to 2024/2025 budget as outlined in the previous report to Economic Development Subcommittee dated 3 March 2025.



Clare Quirke
HEAD OF COMMUNITY & ECONOMIC DEVELOPMENT

Endorsed For Agenda (Bold, Sentence Case, Italics)



Denise Kidd
Executive Director
EXECUTIVE DIRECTOR – COMMUNITY SERVICES & FACILITIES

1. *Appendix A – Subcommittee Work Programme – Kai Aku Rika Economic Development Strategy*
2. *Appendix B – Economic Development Quarterly Report (July 2025)*

Economic Development Subcommittee Work Programme 2024/2025 and 2025/2026

Kai Aku Rika Economic Development Strategy

July 2025	December 2025	March 2026	June 2026
<ul style="list-style-type: none"> • Economic Development Programme Update Quarterly report on all Council-led or funded projects. Specific project updates on: <ul style="list-style-type: none"> ○ <u>Dark Sky Accreditation Project</u> ○ <u>Selwyn Futures Forum</u> • Budget Update for 2025/26 • Cross-Sector Steering Group Update <i>(written)</i> • External Partner Update 	<ul style="list-style-type: none"> • Economic Development Programme Update Quarterly report on all Council-led or funded projects. Specific project updates on: <ul style="list-style-type: none"> ○ <u>Identity Project</u> ○ <u>Local Energy Plan</u> • Local Economic Context Presentation • Steering Group Chair Presentation 	<ul style="list-style-type: none"> • Economic Development Annual Reports <ul style="list-style-type: none"> ○ Summary of decisions and outputs in financial year for all Council-led or funded projects. Specific project updates on: <ul style="list-style-type: none"> ○ <u>Māori Economic Development Partnership</u> ○ <u>Future Ready Workforce</u> • Action Plan Review for Next 3 Years • External Partner Update 	<ul style="list-style-type: none"> • Economic Development Programme Update <ul style="list-style-type: none"> ○ Quarterly report on all Council-led or funded projects. Specific project updates on: <ul style="list-style-type: none"> ○ <u>Innovation Network and Hub</u> ○ <u>Waikirikiri Selwyn as a Living Lab</u> • Budget Update for 2026/27 • Cross-Sector Steering Group Update <i>(Written)</i>

The work programme is focussed on the Kai Aki Rika Economic Development Strategy and remains flexible to accommodate emerging opportunities, and additional items added at the discretion of the Chair of the Economic Development Subcommittee or upon Subcommittee request. If urgent matters arise between meetings (such as time-sensitive opportunities) the Chair will initiate contact with Subcommittee members in line with the Terms of Reference. Any opportunities requiring Council resources will be discussed with the Chair, who will seek input from other Committee members as needed.

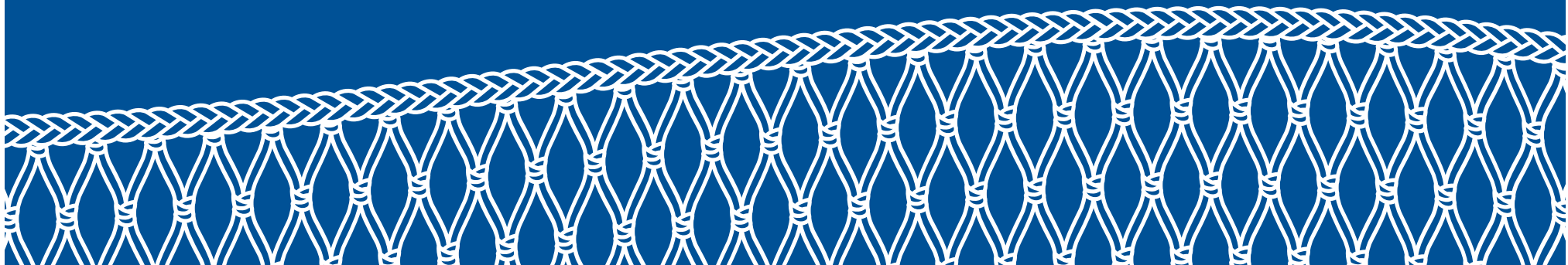
The Subcommittee will receive in-depth quarterly reports on Council-led and funded projects, while externally led initiatives will be presented for information only. External Partner updates may come from Cross-Sector Steering Group members, partners who have endorsed the Strategy (such as CORDE, KiwiRail, Lincoln University, Business Canterbury, Te Taumutu Rūnanga, and Orion), or other contributors to economic development in Selwyn. Written Cross-Sector Steering Group updates will be provided twice a year, with the Chair of the Steering Group invited to present annually. Informal networking opportunities with the group will be scheduled for June and December.

Kai Aku Rika Economic Development Strategy



Economic Development Quarterly Report

July 2025



Kai Aku Rika Economic Development Strategy

Prepared For
Economic Development Subcommittee

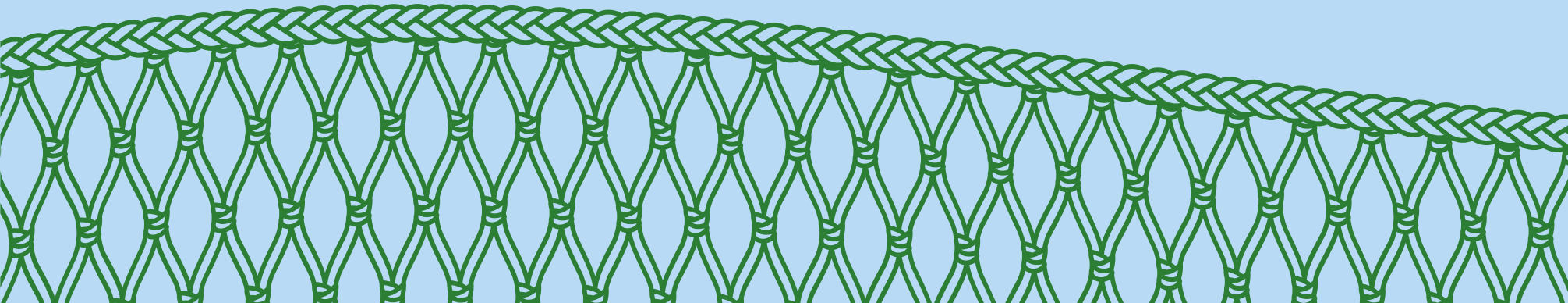
Prepared By
Community & Economic Development Team

For the Period
1 January 2025 - 30 June 2025



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1 Decisions

1.1 Decisions Required

No decisions are required of the Subcommittee this period.

1.2 Decisions Made Last Period

Item	Description	Outcome	Decision Date
Subcommittee Work Programme	The Economic Development Subcommittee approved their Work Programme and associated quarterly reporting up until June 2026.	Decision made in favour of quarterly reports and monthly meetings	16 April 2025



2 Executive Summary


This is the first report produced for the Economic Subcommittee for the **Kai Aku Rika Economic Development Strategy (KAREDS)**.



This report covers Quarter One and Quarter Two of 2025.

The KAREDS has seen the successful completion of twelve actions, with a further ten ongoing projects as we enter into Year Two of the Action Plan.

On the following pages of this report, you will find specific updates on the Dark Sky Accreditation Project, the Selwyn Futures Forum, the Cross-Sector Steering Group and the Identity Project.

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Focus Area	Summary
<div>Get the Settings Right</div> 	<p>Get the Settings Right</p> <p>This focus area has progressed well this period, with five projects and actions closed out. Work continues to embed the strategy across Council activities in alignment with Waikirikiri Ki Tua Future Selwyn implementation.</p> <p>Selwyn Future Forum (Catalyst Project 13)</p> <p>Work is underway to establish the Selwyn Futures Forum. The initiative builds on strong business engagement during the strategy's development and is designed to mobilise local stakeholders, encourage alignment, and support collaboration across the district.</p> <p>The forum is expected to take the form of a summit-style event, bringing together key economic players to connect, share insights, and drive co-ordinated action. It will serve as a flagship platform to highlight strategic priorities, showcase district-wide opportunities, and build momentum around shared goals.</p> <p>The project team, with support from the Steering Group, is drawing on regional models to shape a format suited to Selwyn. Planning is underway to define event themes, delivery formats, and structure. Revenue options such as ticketing and sponsorship are being explored to support a high-quality and sustainable event.</p> <p>The inaugural Selwyn Futures Forum is tentatively scheduled for October 2025 and will offer a new platform for economic leadership, connection, and action.</p> <p>Identity Project (Catalyst Project 14)</p> <p>Since the last Subcommittee presentation in April 2025, StudioC have worked alongside the Communication and Engagement Team to define the place-brand development process and existing Selwyn brands (e.g. Selwyn from the Land). Following this, the project team commenced a district-wide hīkoi to engage with businesses and individual representatives to provide input into the unique identity of Waikirikiri Selwyn. The project is set to transition into the brand activation phase over the next couple of months which includes broader public engagement.</p> <p>Cross-Sector Steering Group (Priority Action 2)</p> <p>The Steering Group has been successfully established, marking a key step in implementing KAREDS as a collective, multi-stakeholder strategy. The group will support delivery, ensuring the strategy remains connected, adaptive, and relevant. It brings together leaders who are close to the action and well placed to influence outcomes, unlock opportunities, and sustain momentum across sectors.</p> <p>All invitees have confirmed participation, signalling strong commitment and confidence in the strategy. Further announcements about the group, its members, and the draft Terms of Reference will be considered at the first hui on Monday 7 July.</p> <p>The Chief Executive and Chair of the Subcommittee have been invited to attend, allowing for continued ex officio participation between the two groups.</p> <div> <div>Projects In Progress: 4</div> <div>Projects Completed: 7</div> </div>

Focus Area	Summary
Play to Our Strengths 	<p>Play to Our Strengths</p> <p>Under the Backing Māori Success project, work has begun on the development of a discussion paper with early engagement underway with Te Taumutu Rūnanga and Whitiōra (Te Ngāi Tūāhuriri Rūnanga).</p> <div> <div>Projects In Progress: 3</div> <div>Projects Completed: 0</div> </div>
Grow from Within 	<p>Grow from Within</p> <p>This is progressing well, with several key initiatives underway. Under the Ōtautahi Waitaha Destination Management Plan, ChristchurchNZ has provided progress updates on actions relevant to Selwyn (including Dark Sky/Stargazing initiatives, the Regional Food & Drink Proposition & Decarbonisation support for operators).</p> <p>The technical expert leading the Local Energy Plan has completed ground truthing, stakeholder engagement and consolidation of industry best practice. The project will be ready for delivery in Year Two as per the Action Plan.</p> <p>Dark Sky Accreditation Project (Priority Action 10)</p> <p>The Dark Sky Accreditation Project is currently in its initial phase, focusing on establishing a roadmap (including cost and timeframes) for accreditation. Year Two of the strategy will see the roadmap delivered with the main project goal of achieving a Dark Sky accreditation area within Selwyn district.</p> <p>A roadmap outlining accreditation category, timeframes and next steps will be presented to the Subcommittee on 9 July along with an initial high-level indication of the potential demand for Dark Sky Tourism in the Castle Hill and Arthur's Pass areas.</p> <div> <div>Projects In Progress: 3</div> <div>Projects Completed: 3</div> </div>

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3 Delivered Projects

3.1 Projects Closed Out this Period

Focus Area	Project / Action Number	Description	Close Out Date	Close Out Comment
Get the Settings Right	1	Establish the Economic Development Subcommittee of Council.	November 2024	Terms of reference adopted in inaugural meeting held November 2024.
	3	Develop an Investment Prioritisation Matrix.	May 2025	The Kai Aku Rika Prioritisation Tool tool was presented to the Subcommittee on 14 May. The tool has been endorsed and implemented into the KAREDS Programme Team. Benje Patterson conducted internal training on the tool.
	5	Align and integrate with other relevant strategies (like Waikirikiri Ki Tua Future Selwyn).	October 2024	The action 'Align and Integrate with other relevant strategies (like WKTFS)' was carried out in October when WKTFS was adopted. This will transition into business as usual during the implementation plan rollout.
	6	Review the Council procurement policy to align with this strategy.	December 2024	Policy adopted by Council in December. Updated policy aligns with KAREDS. Staff implementation underway by programme and performance team.
	14	Scope a brief for starting a project to develop a distinct place-based brand identity for Waikirikiri Selwyn.	April 2025	The brief was completed in April by the Communication and Engagement Team and presented to the Subcommittee on 16 April. StudioC were onboarded formally in May.
	4	Embed the Strategy Across Council Work.	June 2025	The KAREDS Programme Team has spent the first year ensuring the strategy is embedded, this will now move into business as usual.
	7	Align the Council's Investment/Divestment Strategy with this strategy.	June 2025	The KAREDS Programme Team will continue to work closely with the Investment Team to ensure ongoing alignment.

Focus Area	Project / Action Number	Description	Close Out Date	Close Out Comment
Grow from Within	11	Develop event opportunities in arts, culture, recreation, and food and beverage.	February 2025	Kai Aku Rika leveraged the newly established Strategic Events Fund where four major events received funding. The full Council will receive an update on the economic impact of these events at a future meeting from the Community Funding Team.
	10	Explore the cost and timeframe for Dark Sky accreditation for Arthur's Pass and Castle Hill areas.	June 2025	The Technical Expert has completed the roadmap for Dark Sky accreditation, a presentation outlining the process will be provided to the Subcommittee on 9 July.
	12	Support a focus on actions identified in the Ōtautahi Waitaha Destination Management Plan.	June 2025	This action is repeated in Year Two under action 34. Works for Year One has completed and therefore this is proposed as being closed.
Other	18	Processes for dealing with emerging opportunities will be established.	May 2025	The process for categorising and dealing with an Emerging Opportunity was presented to the Subcommittee in April. Following endorsement of the KARPT tool the EO process was finalised.
	19	Establish processes for highlighting and communicating activities by partners.	June 2025	The process will be defined in the draft Terms of Reference (TOR) for the Cross-Sector Steering Group. After the TOR is finalised by the group, these will be shared at an upcoming Subcommittee meeting.

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4 Current/Ongoing Projects

This table provides a snapshot of the status of each ongoing project, the red, amber, green is a rating scaled based off the guidelines in Table One. It is noted that whilst two projects are recorded as amber, the Action Plan was presented to Council on the 5 March 2025 meaning that Year One only had a four month duration. All Year One projects still ongoing are expected to be completed within the first quarter of Year Two.

Focus Area	Priority Action / Catalyst Project	Overall Project Status	Additional Notes
Get the Settings Right	Priority Action 2 - Establish Cross Sector Steering Group	●	Projects are on track, with nothing further to report.
	Catalyst Project 13 - Establish Selwyn Future Forum	●	
	Priority Action 26 - Create a business toolkit to activate the brand	●	
	Catalyst Project 34 - Develop a distinct place based brand identity	●	
Play to Our Strengths	Priority Action 8 - Facilitate access, opportunities, and investment with Te Puni Kōkiri	●	Investment conversations with Te Puni Kōkiri remain ongoing, as further time and clarity are needed to understand their priorities and identify eligible funding recipients in Selwyn.
	Priority Action 9 - Implement Memorandum of Understanding with Lincoln University	●	Projects are on track, with nothing further to report.
	Priority Action 15 - Develop a Māori Economic Development Partnership	●	The project is progressing to allow for meaningful engagement with mana whenua and to ensure the most appropriate model is implemented.
Grow from Within	Catalyst Project 16 - Initiate scoping for a workforce and skills development programme	●	This exercise will be completed next quarter allowing the project team to move into scoping.
	Catalyst Project 17 - Local Energy Plan	●	Projects are on track, with nothing further to report.
	Priority Action 32 - Support a focus on actions identified in the Ōtautahi Waitaha Destination Management Plan	●	Projects are on track, with nothing further to report.
Other	Priority Action 39 - Continue to be agile to adapt and respond to emerging opportunities	●	Projects are on track, with nothing further to report.
	Priority Action 40 - Continue to highlight and communicate activities by partners	●	Projects are on track, with nothing further to report.

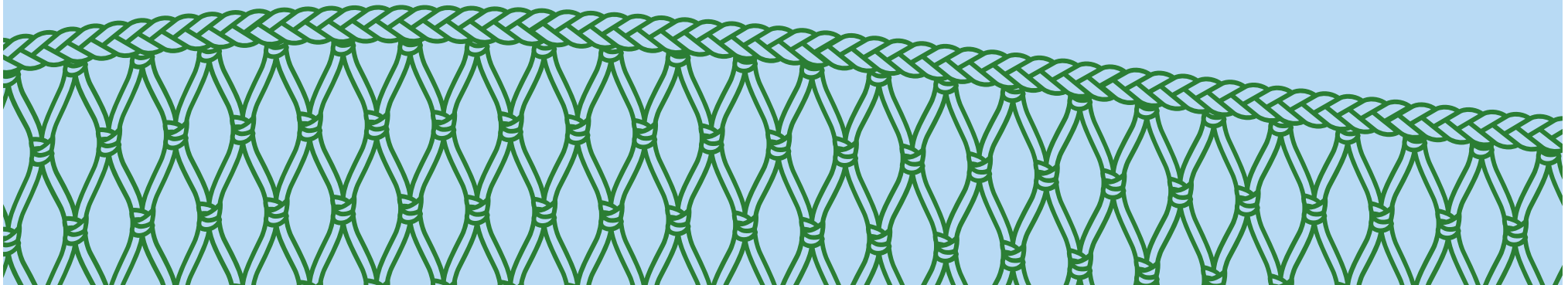
Table 1 - Red, Amber, Green Rating

Dimension	<div><div></div>Green</div>	<div><div></div>Amber</div>	<div><div></div>Red</div>
Overall Project Status	<p>On track, no significant risk.</p> <p>Project is progressing as planned against key dimensions including milestones, budget and scope. Risks and issues are non-material and/or being managed effectively.</p> <p>A project is likely to be Green overall if there are no Red indicators and two or less Amber indicators.</p>	<p>Some challenges / risk, being monitored.</p> <p>Aspects of the project are at risk. Project team is actively focused on maintaining agreed cost, time and quality milestones. The project remains under control but there is a possibility of a future change in commitments.</p> <p>A project is likely to be Amber overall if three or more indicators are Amber or if one indicator is Red.</p>	<p>Escalation, recovery plan required.</p> <p>Critical aspects of the project cannot be resolved by the project team and need to be escalated for support. Corrective action is required in order to successfully deliver the project.</p> <p>A project is likely to be Red overall if two or more indicators are Red.</p>



Insights, Events & News Links

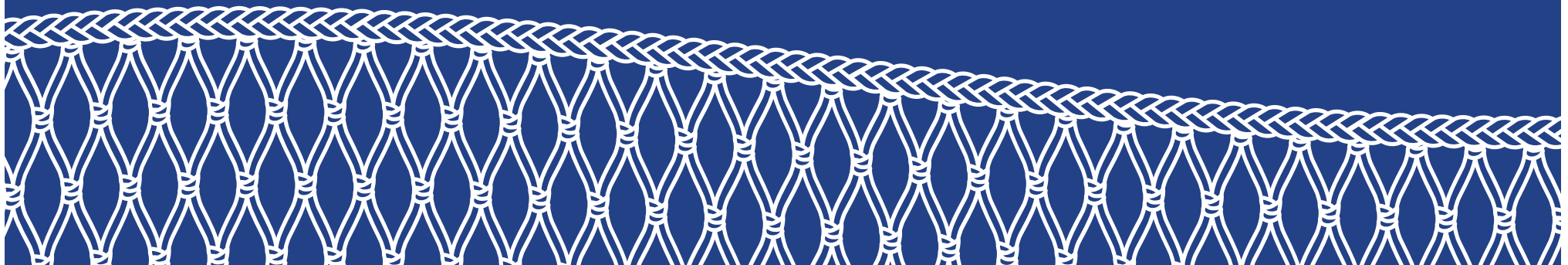
Media Articles highlighting our economy,
businesses or projects:







(03) 347 2800
business@selwyn.govt.nz
www.selwyn.govt.nz



RESOLUTION TO EXCLUDE THE PUBLIC**Recommended:**

'That the public be excluded from the following proceedings of this meeting. The general subject matter to be considered while the public is excluded, the reason of passing this resolution in relation to the matter, and the specific grounds under Section 48(1) of the Local Government Official Information and Meetings Act 1987 for the passing of this resolution are as follows:

General subject of each matter to be considered		Reasons for passing this resolution in relation to each matter	Ground(s) under Section 48(1) for the passing of this resolution	Date information can be released
1.	Minutes	<i>Good reason to withhold exists under Section 7</i>	<i>Section 48(1)(a)</i>	
2.	Public Excluded Report: Economic Development Update			Upon confirmation and approval of public announcements Subject to procurement processes being completed

This resolution is made in reliance on Section 48(1)(a) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act or Section 6 or Section 7 or Section 9 of the Official Information Act 1982, as the case may require, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as follows:

1, 2	To protect the privacy of natural persons, including that of deceased natural persons.	Section 7(2)(a)
2	To protect information where the making available of the information would be likely to unreasonably prejudice the commercial position of the local authority.	Section 7(2)(b)(ii)

2 *that appropriate officers remain to provide advice to the Committee.'*

CLOSING KARAKIA

Unuhia, unuhia

Te pou, te pou

Kia wātea, kia
wātea

Āe, kua wātea

Remove, uplift

The posts

In order to be
free

Yes, it has been
cleared