

From: [OIA](#)
To: [REDACTED]
Subject: RE: RE: Matariki event Rolleston town centre 2025
Date: Thursday, 14 August 2025 9:45:53 am

Dear [REDACTED]

Official Information Request – Matariki Celebration Event 2025 – Cost Details – Ref 1714

Below is our response to your official information request dated 21/07/2025.

Request

*I was looking for online where to find to find out how much this event cost?
How much was it please and in future where can I find this information.*

Response

The Selwyn District Council successfully delivered a two-day community event in celebration of Matariki 2025, held in Rolleston on 19-20 June. Estimated attendance reached approximately 8,000 individuals, reflecting a substantial increase of 800% compared to the estimated 1,000 attendees in 2024. The event was scheduled across two evenings to maximise accessibility and community participation. The total expenditure to deliver the event was \$46,639.68.

Five local schools participated in the event through kapa haka and cultural performances. Koha was provided to each school in recognition of their contribution, reflecting the Council's commitment to acknowledging and supporting rangatahi and kura engagement. The event programme featured a diverse range of kapa haka groups and musicians, providing a platform for local and regional performers to showcase their skills and engage with the wider community.

Feedback from local businesses indicated a marked increase in foot traffic during the event period, contributing to strengthened ties between Council-led events and the local economy. Public feedback was overwhelmingly positive, which was shared on local community pages throughout the event. Attendees commended the event's cultural significance, family-friendly environment, accessibility, and inclusive atmosphere.

The 2025 Matariki event delivered significant economic benefits for the Selwyn District. Total consumer expenditure during the event period reached \$1,961,840, representing an 8.8% increase compared to the same event in 2024. This growth was driven by a 6.1% increase in total transactions and a 2.5% rise in average spend per transaction, which reached \$45.15.

You also asked where you can find this information in the future. The Council does not proactively publish detailed expenditure information about its operations. The Council reports at a high level on its budget through the Annual Plan, and then expenditure in the

Annual Report. This reporting would not include event-specific information. It may be that this information is published for some events on the Selwyn District Council website. If the information isn't publicly available online, the most effective way to request it is by submitting a LGOIMA (Local Government Official Information and Meetings Act) request. This ensures your query is formally logged and responded to within the statutory timeframe.

You have the right to seek an investigation and review by the Ombudsman of this decision on your request for information under the Local Government Official Information and Meetings Act 1987. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you wish to discuss this decision with us, please feel free to contact us at oia@selwyn.govt.nz.

Kind regards,
LGOIMA Team
Selwyn District Council
